

**EBR NOT AVAILABLE IN CALIFORNIA.** \*State specific 10-year rates apply to the following states: AK, CA, CT, DE, HI, ID, IN, MD, MN, MO, MT, NJ, NV, OH, OK, OR, PA, SC, TX, UT, VA, WA

Premium bonus - available on premium received in first 3 years (7 years in CA)			Declared rates¹		Hypothetical projected illustrated rates²					
Premium	Base bonus	With 9% Enhanced Premium Bonus through optional enhanced bonus rider (EBR) for cost*	NA Charter Plus 10 year	NA Charter Plus 10 year state specific*	NA Charter Plus 10 year			NA Charter Plus 10 year state specific*		
					Last 10 years	High	Low	Last 10 years	High	Low
\$20,000-\$74,999	7%	16%								
\$75,000+	10%	19%								
<b>Crediting method</b>										
<b>FIXED ACCOUNT**</b>			2.45%	2.45%	2.45%	2.45%	2.45%	2.45%	2.45%	2.45%
<b>Annual Point-to-Point with Index Cap Rate</b>										
S&P 500®			5.75%	5.50%	3.99%	4.57%	3.77%	3.82%	4.38%	3.62%
<b>Monthly Point-to-Point with Index Cap Rate</b>										
S&P 500®			1.70%	1.55%	3.44%	4.91%	2.01%	2.91%	4.20%	1.65%
<b>Annual Point-to-Point with Participation Rate</b>										
S&P 500®			25%	25%	3.38%	3.85%	2.56%	3.38%	3.85%	2.56%
Goldman Sachs Equity TimeX Index			55%	50%	5.00%	7.02%	5.00%	4.55%	6.39%	4.55%
Barclays Transitions 6			100%	95%	8.55%	9.14%	5.69%	8.13%	8.69%	5.41%
Barclays Transitions 12			50%	45%	9.08%	9.69%	5.94%	8.19%	8.73%	5.36%
S&P Multi-Asset Risk Control 5% Excess Return			110%	105%	5.07%	6.60%	4.68%	4.85%	6.30%	4.47%
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			110%	105%	5.13%	7.66%	5.13%	4.90%	7.31%	4.90%
Morgan Stanley Dynamic Global Index			110%	105%	6.38%	8.55%	6.38%	6.10%	8.17%	6.10%
<b>Two-year Point-to-Point with Participation Rate</b>										
S&P 500®			35%	35%	3.70%	5.29%	3.55%	3.70%	5.29%	3.55%
Goldman Sachs Equity TimeX Index			85%	80%	6.71%	10.85%	6.71%	6.34%	10.25%	6.34%
Barclays Transitions 6			150%	145%	10.14%	12.48%	7.12%	9.83%	12.09%	6.90%
Barclays Transitions 12			75%	70%	11.00%	13.48%	7.68%	10.32%	12.64%	7.21%
S&P Multi-Asset Risk Control 5% Excess Return			160%	150%	5.66%	8.87%	5.04%	5.32%	8.35%	4.75%
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			160%	150%	6.39%	10.40%	6.39%	6.01%	9.79%	6.01%
Morgan Stanley Dynamic Global Index			160%	150%	8.16%	11.80%	8.16%	7.67%	11.11%	7.67%
<b>Annual Point-to-Point with Enhanced Participation Rate</b> (includes a strategy charge²)										
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			155%	150%	7.18%	10.73%	7.18%	6.95%	10.39%	6.95%
annual strategy charge percentage			0.95%	0.95%	6.23% <sup>^</sup>	9.78% <sup>^</sup>	6.23% <sup>^</sup>	6.00% <sup>^</sup>	9.44% <sup>^</sup>	6.00% <sup>^</sup>
Morgan Stanley Dynamic Global Index			155%	150%	8.93%	12.01%	8.93%	8.65%	11.63%	8.65%
annual strategy charge percentage			0.95%	0.95%	7.98% <sup>^</sup>	11.06% <sup>^</sup>	7.98% <sup>^</sup>	7.70% <sup>^</sup>	10.68% <sup>^</sup>	7.70% <sup>^</sup>
<b>Two-year Point-to-Point with Enhanced Participation Rate</b> (includes a strategy charge²)										
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			225%	215%	8.81%	14.31%	8.81%	8.44%	13.72%	8.44%
annual strategy charge percentage			0.95%	0.95%	7.93% <sup>^</sup>	13.47% <sup>^</sup>	7.93% <sup>^</sup>	7.56% <sup>^</sup>	12.88% <sup>^</sup>	7.56% <sup>^</sup>
Morgan Stanley Dynamic Global Index			225%	215%	11.20%	16.20%	11.20%	10.74%	15.54%	10.74%
annual strategy charge percentage			0.95%	0.95%	10.33% <sup>^</sup>	15.38% <sup>^</sup>	10.33% <sup>^</sup>	9.87% <sup>^</sup>	14.71% <sup>^</sup>	9.87% <sup>^</sup>

If the underlying performance of an index is zero or negative, the interest credited to the contract will be zero.

\* Net annual effective rate that reflects applicable strategy fees.

\*Optional enhanced bonus rider (EBR) has an annual cost of 0.95% of accumulation value assessed during the surrender charge period. The EBR and its features are not available in all states.

\*\*The declared fixed rate is an annual effective rate. Interest is credited to the fixed account daily.

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1. Declared rates are based on current rates and are subject to change without notice.

2. Premium Bonuses are not factored into hypothetical projected illustrated rates. Premium bonus and Enhanced premium bonus may vary by annuity product, premium band and surrender charge period selected and may be subject to a premium bonus and enhanced premium bonus recapture. Products that have premium bonuses may offer lower credited interest rates, lower index cap rates, lower participation rates and/or greater index margins than products that don't offer a premium bonus. Over time and under certain scenarios the amount of the premium bonus and enhanced premium bonus may be offset by the lower credited interest rates, lower index cap rates, lower participation rates and/or greater index margins.

**Questions? Contact Sales Support at 866-322-7066.**

REV 7-9-24

EBR NOT AVAILABLE IN CALIFORNIA.

Premium bonus - available on premium received in first 3 years (7 years in CA)			Declared rates¹	Hypothetical projected illustrated rates²		
Premium	Base bonus	With 12% Enhanced Premium Bonus through optional enhanced bonus rider (EBR) for cost*		NA Charter Plus 14 year		
				Last 10 years	High	Low
\$20,000-\$74,999	9% / CA 8%	21%	NA Charter Plus 14 year			
\$75,000+	13% / CA 12%	25%				
Crediting method						
<b>FIXED ACCOUNT**</b>			2.55%	2.55%	2.55%	2.55%
<b>Annual Point-to-Point with Index Cap Rate</b>						
S&P 500®			6.25%	4.34%	4.97%	4.06%
<b>Monthly Point-to-Point with Index Cap Rate</b>						
S&P 500®			1.75%	3.63%	5.14%	2.13%
<b>Annual Point-to-Point with Participation Rate</b>						
S&P 500®			25%	3.38%	3.85%	2.56%
Goldman Sachs Equity TimeX Index			60%	5.45%	7.65%	5.45%
Barclays Transitions 6			110%	9.38%	10.03%	6.25%
Barclays Transitions 12			55%	9.96%	10.63%	6.53%
S&P Multi-Asset Risk Control 5% Excess Return			115%	5.30%	6.90%	4.89%
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			115%	5.36%	8.00%	5.36%
Morgan Stanley Dynamic Global Index			115%	6.67%	8.94%	6.67%
<b>Two-year Point-to-Point with Participation Rate</b>						
S&P 500®			40%	4.21%	6.01%	4.04%
Goldman Sachs Equity TimeX Index			90%	7.08%	11.44%	7.08%
Barclays Transitions 6			160%	10.76%	13.26%	7.55%
Barclays Transitions 12			80%	11.66%	14.31%	8.14%
S&P Multi-Asset Risk Control 5% Excess Return			165%	5.83%	9.13%	5.19%
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			165%	6.58%	10.71%	6.58%
Morgan Stanley Dynamic Global Index			165%	8.39%	12.15%	8.39%
<b>Annual Point-to-Point with Enhanced Participation Rate</b> (includes a strategy charge²)						
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			160%	7.40%	11.07%	7.40%
annual strategy charge percentage			0.95%	6.45% <sup>^</sup>	10.12% <sup>^</sup>	6.45% <sup>^</sup>
Morgan Stanley Dynamic Global Index			160%	9.22%	12.39%	9.22%
annual strategy charge percentage			0.95%	8.26% <sup>^</sup>	11.44% <sup>^</sup>	8.26% <sup>^</sup>
<b>Two-year Point-to-Point with Enhanced Participation Rate</b> (includes a strategy charge²)						
Fidelity Multifactor Yield Index <sup>SM</sup> 5% ER			230%	8.99%	14.60%	8.99%
annual strategy charge percentage			0.95%	8.11% <sup>^</sup>	13.77% <sup>^</sup>	8.11% <sup>^</sup>
Morgan Stanley Dynamic Global Index			230%	11.43%	16.54%	11.43%
annual strategy charge percentage			0.95%	10.56% <sup>^</sup>	15.72% <sup>^</sup>	10.56% <sup>^</sup>

If the underlying performance of an index is zero or negative, the interest credited to the contract will be zero.

<sup>^</sup> Net annual effective rate that reflects applicable strategy fees.

\*Optional enhanced bonus rider (EBR) has an annual cost of 0.95% of accumulation value assessed during the surrender charge period. The EBR and its features are not available in all states.

\*\*The declared fixed rate is an annual effective rate. Interest is credited to the fixed account daily.

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1. Declared rates are based on current rates and are subject to change without notice.

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**Questions? Contact Sales Support at 866-322-7066.**

REV 7-9-24

# North American Charter® Plus 10

fixed index annuity

Issued by North American Company for Life and Health Insurance®

## 1% premium bonus<sup>1</sup> increase special now available for a limited time.

### Immediate bonus

**Up to 11% premium bonus (10% base premium bonus plus 1% premium bonus special)<sup>1</sup>**

on all premiums received in first three years.

Plus, get an additional **9% enhanced premium bonus** with the optional enhanced bonus rider (EBR - for a cost<sup>2</sup>. EBR is not available in all states). The special is considered part of the base premium bonus.

(All bonuses may be subject to a premium bonus recapture<sup>3</sup>)

### Upside growth potential

**Index options from strong financial brands: Morgan Stanley, Fidelity, S&P, Goldman Sachs, and Barclays.**

(may vary by state.)

### Up to 20 index account options available

- 18 uncapped (subject to participation rate or enhanced participation rate<sup>3</sup>)
- 6 volatility control indexes

### Liquidity options

- 10% annual penalty-free withdrawal<sup>4</sup> of accumulation value starting in year two
- 100% of accumulation value available if confined to qualified care facility (not available in all states)



**This marketing material may not be available for use in all states.**

Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance®. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.

Fixed index annuities are not a direct investment in the stock market. They are long term insurance products with guarantees backed by the issuing company. They provide the potential for interest to be credited based in part on the performance of specific indices, without the risk of loss of premium due to market downturns or fluctuation. Although fixed index annuities guarantee no loss of premium due to market downturns, deductions from your accumulation value for optional benefit riders or strategy fees or charges associated with allocations to enhanced crediting methods could exceed interest credited to the accumulation value, which would result in loss of premium. They may not be appropriate for all clients. Interest credits to a fixed index annuity will not mirror the actual performance of the relevant index.

The North American Charter® Plus 10 is issued on form NA1007A/ICC16-NA1007A.MVA (contract), ICC23-AE674A / AE674A, ICC23-AE675A / AE675A, AE577A/ICC15-AE577A, AE578A/ICC16-AE578A, AE580A.PB / AE580B.PB/ICC16-AE580B.PB, AE583A/ICC15-AE583A, AE584A/ICC15-AE584A, AE587A/ICC15-AE587A, AE641A/ICC20-AE641A, AE642A/ICC20-AE642A, and AE665A/ICC22-AE665A (riders/endorsements) or appropriate state variation by North American Company for Life and Health Insurance®, West Des Moines, IA. This product, its features and riders may not be available in all states.

1. Assumes 1% premium bonus special on the North American Charter Plus 10. The premium bonus increase may be modified or discontinued at any time without notice. All decisions are at the sole discretion of North American and all decisions are final. No exceptions will be made.

Premium bonus and enhanced premium bonus may vary by annuity product, premium band and surrender charge period selected and may be subject to a premium bonus and enhanced premium bonus recapture. Products that have premium bonuses may offer lower credited interest rates, lower index cap rates, lower participation rates and/or greater index margins than products that don't offer a premium bonus and enhanced premium bonus. Over time and under certain scenarios the amount of the premium bonus may be offset by the lower credited interest rates, lower index cap rates, lower participation rates and/or greater index margins.

2. EBR can only be elected at product issue. Rider charge is 0.95% of accumulation value at each contract anniversary during the surrender charge period. This rider charge is considered a penalty-free withdrawal, and does not reduce the penalty-free withdrawal available to you. The rider charge, under certain scenarios, may result in loss of premium.
3. Enhanced Participation Rate includes a strategy charge for a higher participation rate and is known as a "Strategy Fee Annual Percentage" in the contract. The charge will be deducted once each term at the earliest of a full surrender, at the time of a partial withdrawal that exceeds the penalty-free withdrawal amount or the end of the term. The charge will be deducted from the accumulated value allocated to the enhanced participation rate method. The strategy charge will be deducted regardless of the interest credited to the contract and can lead to loss of premium. The annual charge is multiplied by two for the two year crediting strategy.
4. Withdrawals taken prior to age 59½ may be subject to IRS penalties.

The term financial professional is not intended to imply engagement in an advisory business in which compensation is not related to sales. Financial professionals that are insurance licensed will be paid a commission on the sale of an insurance product.

**Talk to your financial professional for details.**

# North American Charter<sup>®</sup> Plus 14

fixed index annuity

Issued by North American Company for Life and Health Insurance<sup>®</sup>

## 1% premium bonus<sup>1</sup> increase special now available for a limited time.

### Immediate bonus

**Up to 14% premium bonus (13% base premium bonus plus 1% premium bonus special)<sup>1</sup>**

on all premiums received in first three years.

Plus, get an additional **12% enhanced premium bonus** with the optional enhanced bonus rider (EBR - for a cost<sup>2</sup>. EBR is not available in all states). The special is considered part of the base premium bonus.

(All bonuses may be subject to a premium bonus recapture<sup>3</sup>)

### Upside growth potential

**Index options from strong financial brands: Morgan Stanley, Fidelity, S&P, Goldman Sachs, and Barclays.**

(may vary by state.)

### Up to 20 index account options available

- 18 uncapped (subject to participation rate or enhanced participation rate<sup>3</sup>)
- 6 volatility control indexes

### Liquidity options

- 10% annual penalty-free withdrawal<sup>4</sup> of accumulation value starting in year two
- 100% of accumulation value available if confined to qualified care facility (not available in all states)

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Fixed index annuities are not a direct investment in the stock market. They are long term insurance products with guarantees backed by the issuing company. They provide the potential for interest to be credited based in part on the performance of specific indices, without the risk of loss of premium due to market downturns or fluctuation. Although fixed index annuities guarantee no loss of premium due to market downturns, deductions from your accumulation value for optional benefit riders or strategy fees or charges associated with allocations to enhanced crediting methods could exceed interest credited to the accumulation value, which would result in loss of premium. They may not be appropriate for all clients. Interest credits to a fixed index annuity will not mirror the actual performance of the relevant index.

The North American Charter® Plus 14 is issued on form NA1007A (contract), AE577A, AE578A, AE580A.PB, AE583A, AE584A, AE587A, AE674A, AE675A, ICC22-AE665A / AE665A, ICC20-AE641A / AE641A, ICC20-AE642A / AE642A, and AE580B.PB (riders/endorsements) or appropriate state variation by North American Company for Life and Health Insurance®, West Des Moines, IA. This product, its features and riders may not be available in all states.

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2. EBR can only be elected at product issue. Rider charge is 0.95% of accumulation value at each contract anniversary during the surrender charge period. This rider charge is considered a penalty-free withdrawal, and does not reduce the penalty-free withdrawal available to you. The rider charge, under certain scenarios, may result in loss of premium.
3. Enhanced Participation Rate includes a strategy charge for a higher participation rate and is known as a "Strategy Fee Annual Percentage" in the contract. The charge will be deducted once each term at the earliest of a full surrender, at the time of a partial withdrawal that exceeds the penalty-free withdrawal amount or the end of the term. The charge will be deducted from the accumulated value allocated to the enhanced participation rate method. The strategy charge will be deducted regardless of the interest credited to the contract and can lead to loss of premium. The annual charge is multiplied by two for the two year crediting strategy.
4. Withdrawals taken prior to age 59½ may be subject to IRS penalties.

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**Talk to your financial professional for details.**



# North American Charter<sup>®</sup> Plus 14

fixed index annuity

Issued by North American Company for Life and Health Insurance<sup>®</sup>

## 2% premium bonus<sup>1</sup> increase special now available for a limited time.

### Immediate bonus

**Up to 14% premium bonus (12% base premium bonus  
plus 2% premium bonus special)<sup>1</sup>**

on all premiums received in first seven years.

(All bonuses may be subject to a premium bonus recapture<sup>1</sup>)

### Upside growth potential

**Index options from strong financial brands:  
Morgan Stanley, Fidelity, S&P, Goldman Sachs,  
and Barclays.**

### Up to 20 index account options available

- 18 uncapped (subject to participation rate or enhanced participation rate<sup>2</sup>)
- 6 volatility control indexes

### Liquidity options

- 10% annual penalty-free withdrawal<sup>3</sup> of accumulation value starting in year two
- 100% of accumulation value available if confined to a skilled nursing facility or residential care facility for the elderly



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Fixed index annuities are not a direct investment in the stock market. They are long term insurance products with guarantees backed by the issuing company. They provide the potential for interest to be credited based in part on the performance of specific indices, without the risk of loss of premium due to market downturns or fluctuation. Although fixed index annuities guarantee no loss of premium due to market downturns, deductions from your accumulation value for optional benefit riders or strategy fees or charges associated with allocations to enhanced crediting methods could exceed interest credited to the accumulation value, which would result in loss of premium. They may not be appropriate for all clients. Interest credits to a fixed index annuity will not mirror the actual performance of the relevant index.

The North American Charter® Plus 14 is issued on form NA1007A04 (contract), AE641A04, AE642A, AE608A04.PB, AE655A04, AE576A, AE577A, AE578A, AE583A, AE584A, AE597A, and LR433A04 (riders/endorsements) by North American Company for Life and Health Insurance®, West Des Moines, IA.

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2. Enhanced Participation Rate includes a strategy charge for a higher participation rate and is known as a "Strategy Fee Annual Percentage" in the contract. The charge will be deducted once each term at the earliest of a full surrender, at the time of a partial withdrawal that exceeds the penalty-free withdrawal amount or the end of the term. The charge will be deducted from the accumulated value allocated to the enhanced participation rate method. The strategy charge will be deducted regardless of the interest credited to the contract and can lead to loss of premium. The annual charge is multiplied by two for the Two year crediting strategy.
3. Withdrawals taken prior to age 59½ may be subject to IRS penalties.

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Projected illustrated rates: Projected illustrated rates are based on the annual effective rates for the most recent, most favorable, and least favorable ten year period out of the last twenty years of historical index performance as taken from our current illustration for this product. The projected illustrated rates in this hypothetical example assume the index will repeat historical performance and that the annuity's current non-guaranteed elements, such as index caps, index margins, participation rates or other interest crediting adjustments, will not change. It is likely that the index will not repeat historical performance, the non-guaranteed elements will change, and actual rates will be higher or lower than those provided in this example but will not be less than the minimum guarantees.

Insurance products issued by North American Company for Life and Health Insurance®, West Des Moines, Iowa. Product and features/options may not be available in all states or appropriate for all clients. North American Charter® Plus fixed index annuity is issued on base contract form NA1007A/ICC16-NA1007A.MVA or appropriate state variation including all applicable endorsements and riders.

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- There are risks relating to the volatility target mechanism. The Index's volatility target mechanism is applied to target an overall level of realized volatility equal to 5% but the realized volatility may be less than or greater than 5% and the volatility target may adversely affect Index performance.
- There are risks associated with leverage. The Index rules contemplate the possibility of leverage within the Index to achieve the 5% volatility target, which is expected to magnify declines.
- The Index has a limited performance history and past performance is no indication of future performance.



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