

# OLD vs. NEW term life insurance

North American Company for Life and Health Insurance®

NOT FOR USE IN CALIFORNIA.

**Did you know? 38% of American households** would have trouble paying living expenses in six months or less if their primary wage earner died.<sup>1</sup> It's clear that there is a great need for life insurance, but did you know that today's term life insurance may be a lot different from what you're used to?

## OLD term life insurance

The old standard for term life insurance is what you'd expect – basic death benefit protection and maybe an accelerated death benefit endorsement (ADBE) for terminal illness.

- **Death benefit protection**
- **Sometimes terminal illness ADBE** (6-12 month life expectancy)

**VS.**

## NEW term life insurance

New term life insurance is about offering more value for less, and may include:

- **Death benefit protection**
- **Accelerated underwriting** – faster, easier, less invasive
- **Convertibility<sup>2</sup> options** – easily convert to a permanent policy
- **Living benefits** – critical, chronic and terminal illness (24 month life expectancy<sup>3</sup>)

## Living benefits may be the most important aspect of new term life insurance

A serious illness can affect anyone at any time, and place additional strain on your family's finances. Living benefits can help protect against this financial risk by allowing you to access a portion of your death benefit while living if you are diagnosed with a qualifying illness.

**Here are just some of the potential costs you could expect to pay:**

**\$116,796** per year<sup>4</sup>

**Private room in a nursing home**

**\$75,504** per year<sup>4</sup>

**Licensed home health aide**  
(non-Medicare certified)

**\$1,390** per month<sup>5</sup>

**Average out-of-pocket expenses for cancer patient**

**North American's ADDvantage® Term** comes with all of the new term features, including **living benefits**. That's **added protection, no added premium<sup>6</sup>!**

Ask me for an **ADDvantage Term** quote today!

*Independent Life Insurance Agent*

License Number:

**Phone:**

**Email:**

1. 2023 Insurance Barometer Study (Life Insurance and Market Research Association [LIMRA] and Life Happens) 2. Subject to the terms of the policy. 3. Twelve month life expectancy in Florida. 4. Source: Genworth Cost of Care Survey, September 30, 2024. Median cost is quoted. 5. Source: The Out-of-Pocket Cost Burden of Cancer Care, National Library of Medicine, April 2021. 6. An administration fee is required at time of election of an accelerated death benefit. The face amount will be reduced by the accelerated death benefit amount. Since benefits are paid prior to death, a discount will be applied to the face amount accelerated. As a result, the actual amount received will be less than the amount of face amount accelerated.

Accelerated Death Benefits are subject to eligibility requirements. The death benefit will be reduced by the amount of the death benefit accelerated. Since benefits are paid prior to death, a discount will be applied to the death benefit accelerated. As a result, the actual amount received will be less than the amount of the death benefit accelerated. There is an administrative fee charged at the time of election.

ADDvantage Term (policy form series LS174), Accelerated Death Benefit Endorsement for Critical, Chronic and Terminal Illness (form series EI09), Accelerated Death Benefit Endorsement for Chronic and Terminal Illness (form series EI10) and Accelerated Death Benefit Endorsement for Terminal Illness (form series EI11) or state version including all applicable endorsements and riders are issued by North American Company for Life and Health Insurance, West Des Moines, IA. Products, features, riders, endorsements, or issues ages may not be in all jurisdiction.

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