

## **Own your financial future**

Life insurance products are issued by North American Company for Life and Health Insurance®

You don't have the option to wait and see what market conditions or tax rates will be before you can put your plan for retirement into motion. Life insurance can help mitigate the risks of the unknown and help you own your future.

**Builder Plus IUL® 3** can provide death benefit protection, tax diversification, volatility reduction, and long-term accumulation to help you worry less about retirement, and start looking forward to it. Builder Plus IUL 3 is not an investment in the market. It is an indexed universal life insurance product (IUL) that offers eight different index selections. One index selection, the Fidelity Multifactor Yield Index<sup>SM</sup> 5% ER, takes a unique approach by seeking to reduce volatility in order to deliver more consistent returns over time.



### How does it work?

Supported by years of academic research and empirical data, the Fidelity Multifactor Yield Index 5% ER is a rules-based index that blends six equity factor index with U.S. Treasuries, and uses a dynamic allocation approach to help reduce volatility and deliver more consistent returns over time. Factors and weighting were chosen with the goal to:

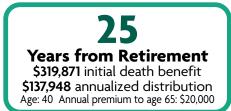


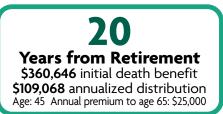


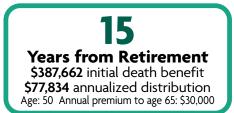


### Start looking forward to retirement

You shouldn't have to worry about retirement; you should look forward to it! North American's Builder Plus IUL 3 can help you feel more confident about your future with death benefit protection and strong cash value potential for use in your golden years. And the Fidelity Multifactor Yield Index<sup>SM</sup> 5% ER can help create a smoother ride along the way by limiting market volatility and providing more consistent returns over time. See the hypothetical example below.







Hypothetical example of female in preferred rate class. Illustrated with Fidelity Multifactor Yield Index 5% ER Annual Pt-to-Pt at a rate of 5.97% and an increasing death benefit switching to level when premiums end. Fixed interest participating policy loans with max 0.50% index spread targeting \$10,000 cash surrender value at age 100. Showing annual distributions until age 85. The information presented is hypothetical and not intended to project or predict investment results. Illustrations are not complete unless all pages are included. Data as of 11/16/22, North American web-based illustrations.

# **Own your financial future.** Contact me today if you are interested in adding Builder Plus IUL 3 to your financial portfolio.

Independently contracted with North American.

### This information is provided for general reference purposes and should not be viewed as investment advice or as a recommendation for specific index allocation. Neither North American, nor any agents acting on its behalf, should be viewed as providing legal, tax or investment advice. Always consult with and rely on a qualified financial professional.

The Fidelity Multifactor Yield Index<sup>50</sup> 5% ER (the "Index") is a multi-asset index, offering exposure to companies with attractive valuations, high quality profiles, positive momentum signals, lower volatility and higher dividend yield than the broader market, as well as U.S. treasuries, which may reduce volatility over time. Fidelity and its related marks are service marks of FMR LLC. Fidelity Product Services LLC ("FPS") has licensed this index for use for certain purposes to North American Company for Life and Health Insurance® (the "Company") on behalf of the Product. The Index is the exclusive property of FPS and is made and compiled without regard to the needs, including, but not limited to, the suitability needs, of the Company, the Product, or owners of the Product. The Product is not sold, sponsored, endorsed or promoted by FPS or any other party involved in, or related to, making or compiling the Index. The Company exercises sole discretion in determining whether and how the Product will be linked to the value of the Index. FPS does not provide investment advice to owners of the Product, nor to any other person or entity with respect to the Index and in no event shall any Product contract owner be deemed to be a client of FPS.

Neither FPS nor any other party involved in, or related to, making or compiling the Index has any obligation to continue to provide the Index to the Company with respect to the Product. Neither FPS nor any other party involved in, or related to, making or compiling the Index makes any representation regarding the Index, Index information, performance, annuities generally or the Product particularly.

#### Fidelity Product Services LLC disclaims all warranties, express or implied, including all warranties of merchantability or fitness for a particular purpose or use. Fidelity Product Services LLC shall have no responsibility or liability whatsoever with respect to the Product.

Life insurance policies have terms under which the policy may be continued in force or discontinued. Current cost of insurance rates and interest rates are not guaranteed. Therefore, the planned periodic premium may not be sufficient to carry the contract to maturity. The Index Accounts are subject to caps and participation rates. In no case will the interest credited be less than 0 percent. Please refer to the customized illustration provided by your agent for additional detail. The policy's death benefit is paid upon the death of the insured. The policy does not continue to accumulate cash value and excess interest after the insured's death. For costs and complete details, call or write North American Company for Life and Health Insurance, One Sammons Plaza Sioux Falls, SD 57193. 877-872-0757

Indexed Universal Life Insurance products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance.

The net cost of a Fixed Interest Participating Policy Loan could be negative if the credits earned are less than the interest charged. The net cost of the loan could also be larger than under standard policy loans if the amount credited is less than the interest charged. In the extreme example, the amount credited could be zero and the net cost of the loan would equal the maximum interest rate charged less any guaranteed bonus. In brief, fixed interest rate loans have more uncertainty than standard policy loans in the interest rate credited.

Builder Plus IUL 3 is issued on policy form series LS191, or state variation including all applicable endorsements and riders, by North American Company for Life and Health Insurance<sup>®</sup>, West Des Moines, Iowa. Products, features, riders, endorsements, or issues ages may not be available in all jurisdictions. Limitations or restrictions may apply. North American is not licensed to write in New York.

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