

## North American - 2023 Children's Term Life Insurance Social Media Resources

Use this guide to share engaging content on your social media channels!

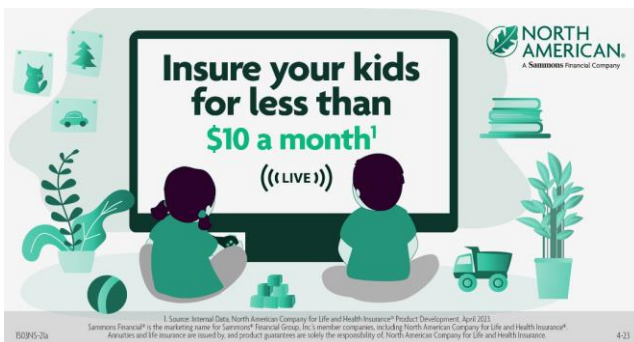
How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the [shareable content page](#)!

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