

North American - 2023 Diversity and Life Insurance Social Media Resources

Use this guide to share engaging content on your social media channels!

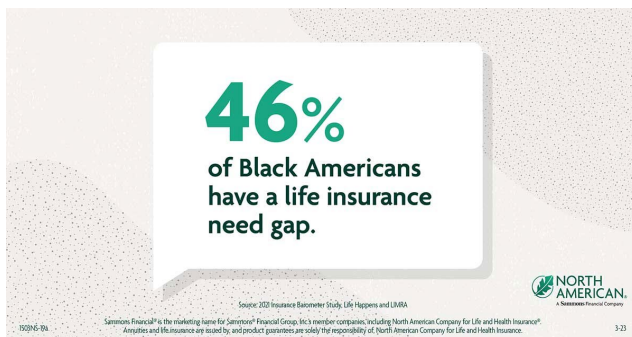
How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the [shareable content page](#)!

Post image

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If this is you, or someone you love, call today and let me help ensure your needs are being met.

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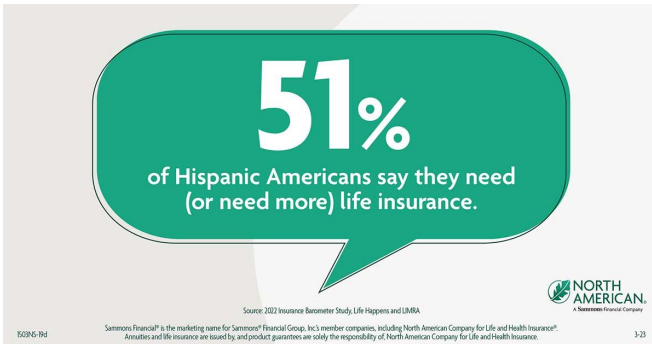
Life insurance can help ensure the people you love most are taken care of even after they're gone.

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Put “I have your back” into practice. Contact me to find out how to protect those you love through life insurance.

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Applying for life insurance has never been easier. Together, we can help close the need gap. Take the first step and reach out to me today.

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Purchasing life insurance can be the most important decision you make for the most important people in your life. Talk to me today and let me help you protect the ones you love most.

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