



Did You Know?

North American's SimpleSubmit e-App can help make submitting life insurance business a breeze from start to finish.

It's fast, it's easy, and it just makes sense!

Get paid faster

 Agents get paid 10-15 days faster using SimpleSubmit compared to traditional applications¹

Increase efficiency

- Shaves 20 minutes off paper applications¹
 - Enter information once to populate in multiple locations on applications and forms

- Easier process

 Quotes from North American's webbased illustrations platform link directly to SimpleSubmit, making submitting business easier
- Any required forms are emailed to your client, meaning no paperwork is required of you

Flexible

- desktop or mobile device
- Multiple signing options

eBusiness Solutions

See how SimpleSubmit fits into North American's suite of eBusiness Solutions to make doing business easier for you and your clients.

Web-based illustrations

Offers online quotes for all of North American's term, universal life, and indexed universal life insurance products.



Allows you to fill out an application, order a paramedical exam, obtain an electronic signature and submit the application.



An accelerated underwriting process to potentially eliminate a paramedical exam and labs for your healthiest clients who also meet age and face amount requirements.

Electronic policy delivery

Two processes-eDelivery and PDF Delivery-are available to review and download policy documents electronically. Select the option for electronic policy delivery in SimpleSubmit and your case will proceed through the process that matches eligibility requirements.

Log on to NorthAmericanCompany.com and click





to get started today!

1. Internal New Business/Underwriting, Health of the Business Dashboard Report, March 2024.

Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance®. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.

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