Measures of strength 2024 FACT SHEET

With over 135 years of business and a strong vision for the future, here is a glance at the successes we enjoyed in asset quality in 2024.

BALANCE SHEET:

North American Life & Annuity Business

ASSETS

As of December 31, 2024 (in thousands)

\$34,840,095
\$1,853,123
\$1,921,747
\$1,605,826
\$243,349
\$3,168,781
\$333,154
\$470,673
\$44,436,748

LIABILITIES & CAPITAL

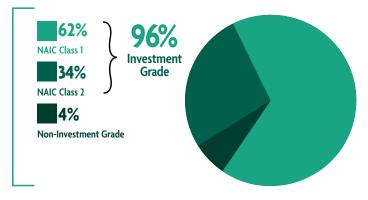
As of December 31, 2024 (in thousands)

TOTAL LIABILITIES, CAPITAL, AND SURPLUS	\$44,436,748
CAPITAL AND SURPLUS	\$2,470,207
TOTAL LIABILITIES	\$41,966,541
Other liabilities	\$4,882,569
Funds Withheld under Coinsurance	\$10,416,622
Asset Valuation Reserve (AVR)	\$495,451
Life and Annuity Reserves	\$26,171,899

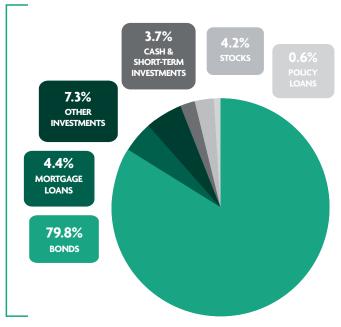
Visit NorthAmericanCompany.com ↑ to learn more.

STRENGTH:

BONDS BY NAIC QUALITY RATING



INVESTMENTS BY TYPE



Numbers are stated as a percentage of total invested assets.

A.M. Best is a large third-party independent reporting and rating company that rates an insurance company on the basis of the company's financial strength, operating performance, and ability to meet its obligations to contract holders. A+ (Superior) is the second highest rating out of 15 categories, and was affirmed for North American Company for Life and Health Insurance as part of Sammons Financial Group on August 13, 2024.

S&P Global Ratings awarded its "A+" (Strong) rating for insurer financial strength on February 26, 2009 and affirmed on May 22, 2024 to North American Company for Life and Health Insurance as a member of Sammons ® Financial Group, Inc., The "A+" (Strong) rating is the fifth highest out of 22 available ratings as a member of Sammons ® Financial Group, Inc.

A+ Stable Rated by Fitch Ratings. Fitch Ratings, a global leader in financial information services and credit ratings, on June 26, 2024, assigned an Insurer Financial Strength rating of A+ Stable for North American. This rating is the fifth highest of 19 possible rating categories. The rating reflects the organization's strong business profile, low financial leverage, very strong statutory capitalization and strong operating profitability supported by strong investment performance. For more information, read the Fitch Ratings report at https://www.fitchratings.com/research/insurance/fitch-ratings-affirms-sammons-financial-group-inc-ratings-outlook-stable-26-06-2024

Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance®. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.



Administrative Office
One Sammons Plaza
Sioux Falls, South Dakota
NorthAmericanCompany.com

Life



Over 135 Years of Strength and Stability

Insurance products issued by North American Company for Life and Health Insurance®



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^{1.} North American Balance Sheet as of 12/31/24

^{2.} Sammons Financial Group Balance Sheet as of 12/31/24

We focus on what matters most.

With over 135 years of business under our belt, North American's continued and consistent financial strength is a result of our conservative and disciplined investment strategy, our private ownership structure, and doing what's right for our distribution partners and policyowners.

Speaking of policyowners, North American...

- Holds over **697,000** life insurance and annuity policies
- Has total assets over \$44 billion
- Paid out over \$547 million in life insurance death claims in 2024¹
- Paid out \$5,259,187 in Accelerated Death Benefit¹
- Is a member of Sammons° Financial Group, which has over \$73 million in life and annuity reserves²

History of strength

As a subsidiary of the privately held Sammons® Financial Group, we are not subject to the short-term earning pressures that publicly held companies often face. As we reflect on our long history, we are proud of our long-term business decisions and our continued tradition of financial strength and stability. The high ratings we've maintained from the major rating agencies are testaments to that strength:

Founded as North Am

- "A+" (Superior) A.M. Best
- "A+" (Strong) S&P Global Ratings
- "A+" (Stable) Fitch Ratings

With a track record like this, you can have confidence in North American.

The above ratings apply to North American's financial strength and claims paying ability. These ratings do not apply to the safety or performance of the variable accounts, which will fluctuate in value. Ratings are subject to change at any time.



Founded as North American
Accident Association

First company to offer a disability insurance policy for women

A.E. Forest purchased the company

for \$2.000 and appointed the

company's first general agent

1886

1890

1918

North American introduced its **first universal life product**

2001

North American celebrated its **125th anniversary**

1984

North American actively entered

the **brokerage marketplace**

2011

NORTH AMERICAN® A Sammons Financial Company

2020

Sammons Annuity Group, North American's Annuity Service Center, was founded Brand refresh

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1981