



North American Company for Life and Health Insurance®

Web Illustrations Agent guide





North American's Web Illustrations, powered by iPipeline's iGO^{*1} eApp, offers online quotes for Term, Universal Life, and Indexed Universal Life insurance products through ExactIllustrations! The quoting system links directly to SimpleSumbit[®], making quoting and applications seamless!

FAQs

What are the advantages of being able to show different policy loan distribution types?

One example is you will now be able to show standard loans in years 1-5 and change to a variable interest rate policy loan after the 5th year! You will also have the ability to switch between loan types in the same distribution period in future years.

Why do the loans go to age 120 instead of 100?

The standard in the industry is to illustrate loans to age 120.

What are the definitions of the death benefit solves?

- a. Specified no solve of any kind
- b. Death Benefit Solve for death benefit only, no distribution solve
- c. Premium Solve for premium only, no distribution solve
- d. Distribution Only solving for distribution(s) (specify the premium and death benefit)
- e. Multiple (DB, Prem., Dist.) Solve for multiple things at once

^{1.} iGO® is a registered trademark of iPipeline.

^{2.} Not all loan types are available on all products.

Where are my saved cases and how can I save separate entries?

All of your cases are available from the My Cases screen. For each client, Web Illustrations only keeps the most recent illustration unless you create a duplicate case. Each revision will overwrite the previous. This ensures that the "final" illustration is the one that matches the submitted application. Illustrations are available in My Cases for 120 days from the last time it's been accessed.

A duplicate case helps save time when doing multiple illustrations for one client or the same illustration for multiple clients.

Each illustration can be saved as a PDF and printed. The printed illustration can be submitted with our paper applications. For more than one illustration per client, use the duplicate case function found in the upper right corner.

How can I solve for multiple distributions?

Simply select the distribution type from the drop-down menu.

Where do I change the ages for the Changing Needs Report so I can show my client different ages for the Accelerated Death Benefits and Protected Death Benefit (PDB)³?

This is available in the Client Information section. Clicking *Accelerated Death Benefits* allows you to customize this report.

Will the illustration be signed when using the SimpleSubmit® process?

Yes! Web Illustrations offers the integration between illustration and SimpleSubmit[®] for a seamless submission, simplifying the process by using one system to illustrate and submit. *Please note: You will be required to click View Illustration in order to have the client's signature applied to the illustration when submitting through eApp.*

^{3.} If Policy has a Premium Guarantee Rider attached to it, such rider will be terminated upon the election of the Protected Death Benefit. The Protected Death Benefit cannot be elected if the Overloan Protection Benefit is in effect.

Steps for Web Illustrations:



1 Access the eBusiness Solutions platform through <u>www.northamericancompany.com</u> by

clicking web-based or via the My Business or the Illustrations tab by selecting eBusiness Solutions.

2 For first time users, start under the Welcome section and verify in the My Profile section that the name listed is an individual and all contact information is up to date. Listing corporations in this area could cause delays with New Business.

			My Cases	Welcome Producer	-
	Start New Case		View	My Profile Sign Out? My Cases	
My Profile					×
First Name North Address Line 1 Address Line 2 City	Middle Name	F	Last Name Producer Phone #1 Phone #2 Fax		
State Country User Case Defau	Zip Broker Dealer	Email			
State					

3 Once Start New Case is selected, check to confirm the Agent of Record section. If the illustration is being run for another agent, select the Agent of Record link and add the appropriate information. (Please note: Illustrations can be generated for multiple agents and sent to them, however, to complete the eApp process an agent will need to sign using their own username and password. The illustration and application will only be accessible based on the login used.)

	TH RICAN_ Francist Company			My Case	s Welcome Producer
Start Ne	ew Case				My Profile Agent of Record (None Selected
			Case Informat		Sign Out?
Status Started	Agent of Select /	of Record	Date Modified 03/16/2022		
	ed Insured				
iy writin	g Agents				
Select	Last Name	First Name	State	Email	Broker Dealer
	Agent	Same	SD	aaa@abc.com	ZZZ
	Agent	Sample	SD		
	One	Agency	SC		
	Test	Jennifer	SD		
	Test	Stewart	GA		
	Two	Agency	DC	aaa@abc.com	777

Agency Showing 1 to 6 of 6 rows ~ Delete Add Update Select Close

4 Next, select the State and Product Line being quoted. The case description is optional. Your illustration can also integrate into the iGO eApp, providing efficiencies and saving you time!

State and Product			
State:	Product Type		
South Dakota	✓ Indexed Universal Life	~	Find Available Products
Product			
Carrier	Product	Quotes/ Illustrations	iGO e-App
Carrier	Ploduct	mustrations	Ido e-App
NORTH AMERICAN. A Namenie Francis Company	Builder Plus IUL3	Select	Select e-Sign
NORTH AMERICAN. A Namana Travel Corport	Protection Builder IUL	Select	Select e-Sign

5a When illustrating a case, add any additional information to the input screens, including riders and various Output Options. Then click *View Illustration* to generate the client approved illustration.

	Case Information	Quote	s/ Illustrations	Application		
ADDITIONAL OPTIONS					View Full Illus	stration
Concept						
Illustration V	Go to eApp					
State						
South Dakota 🗸 🗸	Client Information					
Product Type	First Name		Last Name	East		
Term Life	First Name	M.I.	Last Name	Sex	○ Female	
				() Male	Oremale	
ADDvantage Gen 9 🗸	Date of Birth		Age: 47 (Use Age Neare	est)		
ILLUSTRATIONS						
V Policy	Class					
Riders	Standard Non-Tobacco	~	Under	writing Guidelines		
Output Options	Table Rating					
	None 🗸					
	Temporary Flat Extra	For Year	s			
	\$0.00	0				
	Permanent Flat Extra					
	\$0.00					
	Policy Options					
	Solve For	Term Pe	riod			
	Premium 🗸	10	~			
	Death Benefit (1)					
	\$250,000					
	Quick View					
	Product	Death Be	pofit	Monthly EFT/Gov't Allot	Annual	
		Death De		monthing of the over childe		
	ADDvantage 10	\$250,000		\$38.28	\$435.00	
	ADDvantage 15	\$250,000		\$48.40	\$550.00	
	ADDvantage 20	\$250,000		\$60.94	\$692.50	
	ADDvantage 30	\$250,000		\$104.72	\$1,190.00	
	Next >					

	Case Information	Quotes/ Illustrations	Application	
ADDITIONAL OPTIONS				View Full Illustration
Concept				
Illustration	✓ Agent Only		InsMark	Go to eApp
State				
South Dakota	 Client Materials 			
Product Type				
Indexed Universal Life	✓ ☐ Include Annual Deduction	ns and Earnings Report		
Product	Include Internal Rate of R	Return Report		
Builder Plus IUL3	▼			
ILLUSTRATIONS	Include Taxable Gain Rep	ort		
✓ Policy	Agent Only Reports			
C Riders	Commission Schedule Re	port		
✓ Output Options				

5b If illustrating an IUL product, you will elect *Solve for*. This determines the design of your illustration by electing death benefit, premium, and/or distribution.

Preferred Non-Tobacco	Underwriting Guidelines	
Accelerated Death Benefits		
olves		
blve for		
Specified (No Solve) Death Benefit Premium Distribution		
Multiple (DB, Prem., Dist.)	Alternate Rate ()	Fixed Account Rate (1)
5.88%	3.00%	3.00%
	Run at 0.00% Index Credit	

Selecting the correct solve ensures you get the desired results. When you make a selection, only the relevant fields will appear. For this example, we will select Multiple (DB, Prem., Dist.) Solve.

Complete the fields to match your case. Additional fields may appear as needed. For example, if you desire to vary the premium amount, click the checkbox. Additional inputs will appear.

Solves							
Solve for			Solve Option ()				
Multiple (DB, Prem., D	Dist.)	~	Min DB &	Max Distribu	tions	~	
Life Insurance Test							
Guideline Premium Te	est	~					
🗸 Avoid a MEC							
Death Benefit Optior	า						
1-Level	~						
Surrender Value of							
\$1							
Surrender Value at							
Age	~	120					
Lump Sum/1035							
Premium Deposit /	Agreement						
Premium Amount	Payment	Mode					
	Annual		~	Change	s		
Premium must be at	least \$10/n	nonth, \$25/	quarter or \$	50 semi-an	nually or annua	lly	
Pay Premium to							
Age 🗸	100						
Distribution Frequen	icy	Loan Inte	rest				
Monthly	~	Added to	o Loan	~	Age	~	

Pay Premium to

Age 🗸		100			
Distribution Frequency		Loan Interest			
Monthly	~	Added to Loan	~	Age	~

You may choose to quote a Withdrawal or a Loan, but not both in the same year.

Type in the word Solve to the amount field for any row. At least 1 row must include Solve

Distribution/Loan Type	From Age	To Age	Amount	Delete Row
Loan - Participating Fixed 🗸	47	47	\$0	
Loan - Participating Fixed 🗸	48	119	Solve	

Apply Inflation Rate

3.00%

Allowable Range (0% - 10%)

If you will be illustrating distributions, you will need to input the age when premiums will end, select the distribution frequency, and determine how loan interest will be handled. To complete the Distribution grid:

- 1. In the first row, type the year or age that a \$0 distribution should end in the To Age column.
- 2. In the second row, select the loan type or withdrawal from the drop-down box in the Distribution/Loan Type column.
- 3. Type the age when distributions end in the To Age column.
- 4. In the Amount column, specify a loan or withdrawal amount, or leave the box set to Solve.
- 5. A third row may appear depending on your inputs. If you desire to specify additional loans or withdrawals, use this row.

The example below shows inputs for 20 years of Fixed Interest Participating Policy Loans starting at age 65.

Pay Premium to		Type the age when premiums will end		
Age	65	- <u>-</u>		
Distribution Frequency	Loan Interest			
Monthly	Added to Loan	✓ Age	~	
drawal in this column.	amount field for any row.	At least 1 ro So we en year v	wample, loans will begin rear after premiums end. Itered age 64 as the last <i>vithout</i> distributions.	Delet
Distribution/Loan Type	From Age	To Age	Amount	Row
Loan - Participating Fixed	√ 47	64		e age when utions end.
Loan - Participating Fixed	▶ 65	84	Solve	
Loan - Participating Fixed	▶ 85	119	\$0	
		row appears after he fields in row two.		

The Riders screen shows all available riders based on availability. (Please note: the Children's Term Insurance Rider is displayed in dollars rather than units.) Click *Next* to proceed to *Output*.

		Case Information	Quotes/ Illust	rations	Application		
ADDITIONAL OPTIONS							View Full Illustration
Concept							
Illustration	~	Agent Only		Inst	Mark		Go to eApp
State							
South Dakota	~	Riders Available					
Product Type							
Indexed Universal Life	~	UWaiver of Monthly Deduction	ons Rider 🚯				
Product							
Builder Plus IUL3	~						
ILLUSTRATIONS		Accidental Death Benefit	0				
✓ Policy							
🗸 Riders		Guaranteed Insurability Rid	ler 🟮				
 Output Options 							
				\$25,000	of Insurance Requested	•	Years 🟮
		Children's Term Insurance	Rider	\$25,000		*	
		< Back	Next >				

The Output Options page allows you to add additional illustration details (see available options below).

		Case Information	Quotes/ Illustrations	Application	
ADDITIONAL OPTIONS					View Full Illustration
Concept					
Illustration	~	Agent Only	I	nsMark	Go to eApp
State					
South Dakota	~	Client Materials			
Product Type					
Indexed Universal Life	~	Include Annual Deductions	and Earnings Report		
Product		Include Internal Rate of Ret	urn Report		
Builder Plus IUL3	~				
ILLUSTRATIONS		🗌 Include Taxable Gain Repor	t		
✓ Policy		Agent Only Reports			
✓ Riders		Commission Schedule Repo	t		
 Output Options 		Commission Schedule Repo			
			SH OTH		
		< Back			

Once all inputs are complete, click View Illustration.

		Case Information	Quotes/	Illustrations	Application	
ADDITIONAL OPTIONS						View Full Illustration
Concept						
Illustration	~	Agent Only		Ins	Mark	Go to eApp
State						
South Dakota	~	Client Materials				
Product Type						
Indexed Universal Life	~	Include Annual Deductions	and Earnings Rep	ort		
Product		Include Internal Rate of Ret	urn Report			
Builder Plus IUL3	~					
ILLUSTRATIONS		Include Taxable Gain Repor	t			

Available at the top and bottom of each page there are option buttons that provide a link to view a summary of the illustrations, *Insmark* which compares our life insurance illustration using another financial tool and the Compare feature, which reviews two products side by side.

Some products offer a Go to *eApp* button which goes to the *eApp* and integrates the information from the illustration into the application without having to view it.

6 The illustration will pop up. The navigation bars can be used to move through the pages. To save a PDF copy to your device, use the Save options within the browser. If the illustration does not populate, check for pop-up blockers.



Another exciting feature is the **Duplicate Case**.

This helps save time when doing multiple illustrations for one client or the same illustration for multiple clients. To access *Duplicate Case*, please select the drop down menu, in the upper right corner, under Case Actions. From the *My Cases* screen *Duplicate Case* can be found in the same drop down under Case Actions.



Once duplicated, this message will be seen.

MORTH AMERICAN.		×	My Cases		
My Cases Start	The case(s) were duplicated successfully.	ОК			Q
Case Actions 👻				All Case Activity	•
Cases 7					^
St	atus	Date	View		

Next, go back to your My Cases list. The duplicate will be marked.

NORTH AMERICA							My Cases	Welc Midland Agent	•
My Cases	5 St.	art New Ca	ise			Search All			Q
Case Action	15 🔹							All Case Activity	•
Cases 9									^
Name	2	Status (1)	Carrier		Product	Date Modified	View Forms	Case Actions	
Duplie Face / Agent	t, New cated Case Amount: \$199,406 : of Record:	Started	Ø.	NORTH AMERICAN A Sammons Financial Company	Builder Plus IUL3	11/18/2019		Case Actions	•
Dupli Face /	t, New cated Case Amount: \$199,406 : of Record:	Started		NORTH AMERICAN. A Sammons Financial Company	Builder Plus IUL3	11/18/2019 3/22/2022		Case Actions	•

You can duplicate a case from any point in the illustration or application. When using the Duplicate Case feature all information entered, up to the lock screen in the application, will be duplicated.

7 Your cases automatically save and are accessible through the *My Case* link. *My Cases*. The case, client information, and illustration PDF can all be viewed here. To return to the case, simply click on the client's name.

N A	ORTH MERICAN_ Transfer Transfer Transfe						My Cases	Welcome	•
My	Cases	Start New C	ase			Search All	分		٩
Cas	Actions 👻							All Case Activity	•
Cas	ses 🥑								^
0	Name	Status 1	Carrier		Product	Date Modified	View Forms	Case Actions	
	Client, New Duplicated Case Face Amount: \$199,406 Agent of Record: Case Details	Started	X 🛇 A	ORTH MERICAN	Builder Plus IUL3	3/22/2022		Case Actions	•
	Client, New Duplicated Case Face Amount: \$199,406 Agent of Record:	Started	N A A Se	ORTH MERICAN	Builder Plus IUL3	3/22/2022		Case Actions	•



8 To continue to the SimpleSubmit[®] application process, click on the *Application* tab. To transfer information from the illustration to the application, select whether the application is for New Business or an Internal Exchange, then click *Next*.

MORTH AMERICAN.			1	My Cases	Welcome	•
Client, Another North American Company for Builder Plus Life and Health Insurance®	IUL3	Case Notes	e 🔁 View Forms Ca	ase Actions	~	
	Case Information	Quotes/ Illustrations	Application			
? Pre-Qualification	following criteria must be r • Insured – Maximum of 1 • Owner – Maximum of 2 • Primary Beneficiary – Maxin • Contingent Beneficiary – Ma • Existing/Pending Policies – N	; North American's SimpleSubmit to net: num of 5 xximum of 5 daximum of 5 (includes all proposed r New Business and Internal Exchan	d insured individuals)	change activ	vity is not	

The application opens with information from the application popullated in applicable fields.

	Case Information	Quotes/ Illustra	ions Applicat	tion		
✓ Pre-Qualification	Droposod Incur	rad				
? Proposed Insured	Proposed Insur	eu				
	Yellow highlighted fields are re	equired				
	Personal Details					
	Legal First Name	Middle Initial	Legal Last Name		Suffix	
	New		Client			~
	Have you ever used a differen	t name?				
	O Yes O No					
	Date of Birth	Age Last	Backdate to save age?	Gender		
	MM / DD / YYYY	47	Yes No	Male	○ Female	
	Date of Birth must be completed befor	e continuing with this applicat	ion.			
	Marital Status					
	~					

Steps for Revised Illustrations:

1. Run the illustration as needed. Make sure and put the correct policy number in and select if it's a New Business or Policy Change case. Then click *View Full Illustration* to generate the client-approved illustration.

		Case Information	tion	Quotes/ Illustrations	Appli	ication	
ADDITIONAL OPTIONS							View Full Illustration
Concept							
Illustration	~	A	gent Only		InsMark		Go to eApp
State							
South Dakota	~	Client Inform	ation		4	1/18/2019	
Product Type						1/10/2019	
Indexed Universal Life	~	First Name	M.I.	Last Name	Sex		
Product		New		Client	Male	⊖ Female	
Builder Plus IUL3	~	Date of Birth		Age: 49			
ILLUSTRATIONS		10 / 10 / 1974		(Use Age Last)			
? Policy		Issue age 0 to 75			1	1/18/2019	
Riders				Policy Number			
Output Options		Is this a Revise	d Illustration?			O New Business	O Policy Change
				A policy number is re	equired for all revise	d illustrations.	
		Class					
		Preferred Non-To	bacco	✓ Underwriting	Guidelines		
		Accelerate	ed Death Bene	fits			
		Solves					

2. Once you've reviewed the illustration, you can close the window.

3. After you've closed out of the illustration, scroll down and click *Next* until you've reached the Output Options screen.

llustrated Rate	Alternate Rate ()	Fixed Account Rate 🤅
5.79%	3.00%	3.00%
Change Illustrated Rates?	Run at 0.00% Index Credit	

4. On the Output Options screen, fill out the Agent Name and Agent Email fields and click *Next*.

	Case Information	Quotes/ Illustrations	Application	
ADDITIONAL OPTIONS				View Full Illustration
Concept				
Illustration	Agent Only	h	nsMark	Go to eApp
State				
South Dakota 🗸	Client Materials			
Product Type				
Indexed Universal Life	Include Annual Deductions	and Earnings Report		
Product	Include Internal Rate of Ret	urn Report		
Builder Plus IUL3	,		11/18/2019	
ILLUSTRATIONS	Include Taxable Gain Repor	t		
✓ Policy	Agent Only Reports			
✓ Riders	Commission Schedule Repo	ort .		
? Output Options	Commission Option Selection		11/18/2019	
Lock Illustration				
	Generate XLS File			
	Agent			
	Agent Name	Agent Email		
	< Back	Next >		

5. On the Lock Illustration screen, enter the Owner First Name, Owners Last Name and then click *Lock Illustration and Proceed to Submission.*

State		Lock Illustrat	ion				
South Dakota	~						
Product Type		Congratulations! Yo	our illustration is complete and in Good Order				
Indexed Universal Life	~						
Product							
Builder Plus IUL3	~		e option for revised illustrations with one owner signature. nd for cases with multiple owners, collect the required signatures and send to the Home Office.				
ILLUSTRATIONS		Next Steps to eSign:					
✓ Policy		Review the full illustration Enter the owners first and last name					
✓ Riders		Select "Lock Ilusti	tration and Proceed to Submission"				
 Output Options 		Owner First Name	Owner Last Name				
? Lock Illustration		Valued	Client				
		Lock Illus	ustration and Proceed to Submission				
		K Back					

6. Click Next.

Lock Illustration

1 The illustration has been locked!

Your illustration has been digitally locked to protect client data from alteration during the submission process.

Please be aware that unlocking the illustration will cancel all previously collected signatures and require you to re-collect all signatures, if necessary.

If you need to edit the illustration you may do so by clicking the '**Unlock Illustration Dat** Tr/T82016 **Incel Submission**' button. Once your edits are completed and you have re-run the illustration, come back to this screen. '**Lock Illustration**' is located on the left-hand navigation tree to Lock and return to the submission process.

This information will remain on iPipeline for 120 days.

-	Unlock Illustration Data and Cancel Submission	11/18/2019
< Back	Next >	•

7. There are two options for the signature method, Present or Not Present. The example below reflects Not Present. Enter the client's phone number and email address. They will receive an email to access the illustration and proceed to the electronic signature process and receive a text message with a PIN number to use during the log-in process.

- a. The agent's signature can be captured before or after the client's signature by clicking on Start eSignature.
- b. When you are ready to send the text message and email to the owner click Send Emails.

Signature Method

1 What's next?

This illustration is ready to be signed.

• To resend signature links for consumers signing via email: revisit this page and use the Send/Resend Email button

Owner					
Valued Clien	t				
OPresent	Not Present				
Mobile Num	ber				
(222)222-222	22				
Email					
client@sfgm	embers.com	1 Email Not Sent			
Agent North Ameri	ican Agent		() Signa	ture Not Started	Start eSignature
	Send Emails				
Back					

Important Information

- Although illustrations may be run for other agents, the agent must log in to the eBusiness Solutions platform to complete an electronic application. If you proceed through the application process, your name will appear on the signed documents instead of that agent's.
- Cases can be saved for 180 days.

If you have any questions on this process please reach out to **Agent Solutions** at **800-800-3656 option 1** then **option 1** again.

Builder Plus IUL® 3 is issued on [policy form series LS191] or state version including all applicable endorsements and riders, by North American Company, West Des Moines, IA. Products, features, riders, endorsements, or issues ages may not be available in all jurisdictions. Limitations or restrictions may apply.



The net cost of a Fixed Interest Participating Policy Loan could be negative if the credits earned are less than the interest charged. The net cost of the loan could also be larger than under standard policy loans if the amount credited is less than the interest charged. In the extreme example, the amount credited could be zero and the net cost of the loan would equal the maximum interest rate charged less any guaranteed bonus. In brief, fixed interest rate loans have more uncertainty than standard policy loans in the interest rate credited.

Indexed Universal Life Insurance products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance. The net cost of a Fixed Interest Participating Policy Loan could be negative if the credits earned are less than the interest charged. The net cost of the loan could also be larger than under standard policy loans if the amount credited is less than the interest charged. In the extreme example, the amount credited could be zero and the net cost of the loan would equal the maximum interest rate charged less any guaranteed bonus. In brief, fixed interest rate loans have more uncertainty than standard policy loans in the interest rate credited.

Indexed Universal Life Insurance products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance.

Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance®. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.

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