Connect with your clients during **Life Insurance Awareness Month**



Congratulations

Order our NEW postcard templates to connect with clients during Life Insurance Awareness Month (LIAM). Review these steps to order:

Steps for ordering postcards

- 1. Log into Supply Warehouse.
- 2. In the Product Search box, type 698NM-17 and click Search. The list of postcard options will appear.
- 3. For each design you want to order, type the quantity and click Add to Cart. Note: The maximum quantity is 25 postcards per design.
- 4. Click the *Checkout* button at the bottom of the page. The Checkout page appears.
- 5. Confirm your order quantity and shipping information. Click Next. Shipping options appear. There is no charge for UPS Ground. For faster shipping, select another option and pay via credit card on the next page.
- 6. To place the order, click Checkout. If you selected expedited shipping, a credit card payment page will appear.

Designs available for ordering:

Congratulations are in order! (698NM-17a)

This is a great option for clients who have recently gotten married, purchased a new home, started a new job or welcomed a new member into their family.

Policy review (698NM-17b)

This postcard is the perfect snail mail "hello" for clients you haven't connected with in a while to make sure their current policy is still meeting their needs.

Road to retirement (698NM-17c)

If you have clients with term policies or clients who haven't put as much away for retirement as they'd like, this postcard provides a conversation opener that will stand out in their mailbox.

Important notes:

- Be sure to include contact information for yourself and your insurance license # on the postcard.
- Use a postcard stamp to mail these to save money!
- Hand address or print address on labels to send.



2021

Don't let another

year go by...

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