

Three Ways to Help Protect the Life of Your Client's Business

North American Company's Business Solutions

Your clients work hard to maintain a successful business. Offer them the protection of North American's Business Solutions. With our cuttingedge product portfolio, we've got competitive performance your clients are looking for to help keep their business afloat. North American's term, universal, and indexed universal life insurance helps to provide business protection for your clients.



Use a North American product to fund:

Buy-Sell Agreements

- Protect against unintended or unwelcome transfers of ownership
- Prevent heirs from having an inheritance they can't use
- Help to provide funding for the transfer of ownership of the business
- Avoid lengthy probate disputes and potential lawsuits

Key Person Plans

Help protect against financial losses from the death of a key person, including:

- Loss of managerial skill and experience
- Decrease in sales
- Adverse effects on production
- Restrictions on credit to the company
- Expense of recruiting and training a replacement

Executive Bonus Arrangements

- Can incentivize employee retention with an attractive benefit
- Provide an exclusive compensation package for selected employees
- Can offer tax advantages for the employer
- Generally easy to implement and administer

Call Sales Development at **(800) 800-3656** ext. **10411** or email salessupport@nacolah.com for more information about North American's Business Solutions and other sales concepts today!

Neither North American Company nor its agents give tax advice. Please advise your customers to consult with and rely on a qualified legal or tax advisor before entering into or paying additional premiums with respect to such arrangements.

Indexed Universal Life products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance.

We're Here For Life®

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