

Lance Burke

Sales Vice President

Your sales vice president, Lance Burke, can customize services and training to help meet the needs of each individual agent who has placed a commitment with North American. As your regional sales vice president, Lance can help implement effective pull-through marketing strategies and active recruiting.

Over the past 13 years, Lance has worked for such carriers as Minnesota Life, Genworth Financial, and West Coast Life. Throughout his career, Lance has been responsible for growth in sales and has gained considerable experience in indexed universal life (IUL) products. He brings a keen understanding of the independent distribution market to North American and focuses his time on contributing to the growth of the company's independent partners.



Contact Lance today and help grow your business!

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Office Hours: 7:30 a.m. to 5:00 p.m. CT, Monday – Thursday
7:30 a.m. to 12:30 p.m. CT, Friday

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