



## Social Media Content Plan – Client Audience, *July 2016*

Theme: Financial Freedom

As we celebrate our independence this month, share some helpful and fun information with your audience about working towards financial freedom in the summer months.



### FACEBOOK POSTS



Cool down your budget with these hot tips for summer savings.

<http://www.dailystar.co.uk/lifestyle/money/517373/Debt-Buster-Hot-tips-to-make-summer-savings>



Looking for a special destination to spend the Fourth of July? Here are 8 of the most popular destinations to spend Independence Day.

[http://www.huffingtonpost.com/hoppercom/8-most-popular-destinatio\\_b\\_7511078.html](http://www.huffingtonpost.com/hoppercom/8-most-popular-destinatio_b_7511078.html)

### TWITTER POSTS



“The Chinese used firecrackers to scare off mountain men.” 14 Facts About Fireworks - <http://bit.ly/1U6l8QW>



7 habits you might want to adopt to help you reach financial independence. #FinancialFreedom <http://bit.ly/1RPrfHm>



## FACEBOOK POSTS



The average cost for a vacation for a family of four is \$4,580, American Express reports. Here are 6 tips for a debt-free summer vacation. <http://www.wect.com/story/32153935/6-tips-for-a-debt-free-summer-vacation>



Wondering if you need life insurance? Ask yourself this one question to find out. <http://www.lifehappens.org/videos/answer-this-one-question>

## TWITTER POSTS



Looking for a financial advisor? Here are 10 questions to ask before making your choice. <http://onforb.es/1OdzeAA>



Why millennials might need life insurance too. <http://huff.to/19zutyr>



## FACEBOOK POSTS



Save the environment, save some cash. Here a 12 tips for cutting back on water in your gardens this summer. <http://earth911.com/home-garden/gardening-12-water-savings-tips/>



What is your most attainable financial goal this summer?  
*[Note: click image on right to purchase and download]*



## TWITTER POSTS



Hiking, biking, grilling – what are your favorite things to do in the summer?



There are 7,000 grill fires a year, says the National Fire Prevention Association. Learn how to grill safely here - <http://on.today.com/1WDPxtg>



## FACEBOOK POSTS



Summer accidents and injuries are not only traumatic, but they can be costly. Here are some tips on how to have a fun and safe summer! <http://patch.com/illinois/joliet/tips-how-have-safe-summer>



You can't put a price tag on parenting, but stay-at-home moms or dads could benefit from life insurance to ensure their family maintains the same quality of life if the unfortunate were to happen. <https://www.nerdwallet.com/blog/insurance/life/life-insurance-stay-at-home-parents/>

## TWITTER POSTS



What you need to know to keep your skin safe this summer. <http://bit.ly/1PhrrN3>



Save your dollars and use these DIY ideas for your July 4th party. <http://bit.ly/24zwLIW>

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525 W Van Buren | Chicago IL 60607

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