



Historical & Current Illustrated Rates for Index Selections

Indexed Universal Life Insurance (IUL)

The chart below shows historical returns* for the various index selections that are available on North American's indexed universal life policies, based on the current Index Cap Rate, Index Floor Rate, and Index Participation Rate for each. It also shows the Maximum Illustrated Rate that can be used for each of the available index selections, equal to each index's 25-year average rate of return. These calculations assume that premium is paid on each business day of the year.

Please note that IULs are not a direct investment in the market.

Average Rates of Return Rounded to the nearest 0.1%

The Average Rate of Return uses the current Index Cap Rate, Index Participation Rate and Index Floor Rate and assumes money is applied on each business day of the year.

Builder IUL[®] & Guarantee Builder IUL[®]

Index	Crediting Method	5 Year	10 Year	20 Year	25 Year	30 Year	40 Year	Max Illus. Rate
S&P 500®	Annual Point- to-Point	9.6%	8.1%	8.1%	8.1%	8.2%	7.9%	7.28%
S&P 500®	Monthly Point-to-Point	9.1%	7.4%	7.5%	7.4%	7.7%	7.0%	6.34%
S&P 500®	Daily Averaging	7.0%	6.1%	6.7%	6.3%	6.7%	6.5%	6.08%
DJIA®	Annual Point-to-Point	8.3%	7.1%	6.7%	6.7%	7.0%	6.6%	5.98%
DJIA®	Daily Averaging	5.8%	5.5%	6.1%	6.0%	6.6%	6.2%	5.88%
NASDAQ-100®	Annual Point-to-Point	9.2%	7.4%	7.1%	7.3%	7.3%	NA	7.02%
S&P MidCap 400®	Annual Point-to-Point	7.5%	6.7%	7.1%	NA	NA	NA	7.13%
S&P MidCap 400®	Daily Averaging	6.5%	6.1%	6.5%	NA	NA	NA	6.26%
Russell 2000®	Annual Point-to-Point	6.8%	6.2%	6.1%	6.4%	6.3%	NA	6.24%
Russell 2000®	Daily Averaging	6.3%	5.8%	5.9%	6.0%	5.9%	NA	5.99%
EURO STOXX 50®	Annual Point-to-Point	6.9%	6.5%	7.2%	6.9%	NA	NA	6.78%
Uncapped S&P 500®	Annual Point-to-Point	7.4%	6.4%	7.2%	7.0%	7.3%	7.0%	6.53%
Multi-Index	Annual Point-to-Point	7.1%	6.3%	6.6%	6.7%	NA	NA	6.55%

*Financial Data Sourced from Bloomberg

Rapid Builder IUL®

Index	Crediting Method	5 Year	10 Year	20 Year	25 Year	30 Year	40 Year	Max Illus. Rate
S&P 500®	Annual Point- to-Point	9.1%	7.7%	7.7%	7.7%	7.8%	7.5%	6.89%
S&P 500®	Monthly Point-to-Point	8.6%	7.0%	7.0%	6.9%	7.2%	6.5%	5.90%
S&P 500®	Daily Averaging	6.6%	5.8%	6.4%	6.0%	6.4%	6.2%	5.79%
DJIA®	Annual Point-to-Point	7.8%	6.7%	6.2%	6.2%	6.6%	6.1%	5.57%
DJIA®	Daily Averaging	5.5%	5.3%	5.8%	5.7%	6.3%	6.0%	5.60%
NASDAQ-100®	Annual Point-to-Point	8.4%	6.8%	6.4%	6.7%	6.7%	NA	6.41%
S&P MidCap 400®	Annual Point-to-Point	6.9%	6.1%	6.4%	NA	NA	NA	6.51%
S&P MidCap 400®	Daily Averaging	6.1%	5.8%	6.1%	NA	NA	NA	5.89%
Russell 2000®	Annual Point-to-Point	6.3%	5.7%	5.6%	5.9%	5.8%	NA	5.72%
Russell 2000®	Daily Averaging	5.9%	5.5%	5.6%	5.6%	5.5%	NA	5.64%
EURO STOXX 50®	Annual Point-to-Point	6.5%	6.1%	6.7%	6.4%	NA	NA	6.34%
Uncapped S&P 500®	Annual Point-to-Point	6.7%	5.8%	6.6%	6.4%	6.7%	6.4%	5.97%
Multi-Index	Annual Point-to-Point	6.4%	5.8%	5.9%	6.1%	NA	NA	5.95%

*Financial Data Sourced from Bloomberg

Survivorship GIUL

Index	Crediting Method	5 Year	10 Year	20 Year	25 Year	30 Year	40 Year	Max Illus. Rate
S&P 500®	Annual Point- to-Point	9.6%	8.1%	8.1%	8.1%	8.2%	7.9%	7.28%
S&P 500®	Monthly Point-to-Point	8.8%	7.2%	7.2%	7.1%	7.4%	6.7%	6.08%
S&P 500®	Daily Averaging	7.2%	6.2%	6.9%	6.5%	6.9%	6.6%	6.22%
DJIA®	Annual Point-to-Point	8.1%	6.9%	6.4%	6.4%	6.8%	6.3%	5.77%
DJIA®	Daily Averaging	6.0%	5.7%	6.3%	6.1%	6.8%	6.4%	6.02%
NASDAQ-100®	Annual Point-to-Point	8.8%	7.1%	6.7%	7.0%	7.0%	NA	6.72%
S&P MidCap 400®	Annual Point-to-Point	7.2%	6.4%	6.7%	NA	NA	NA	6.82%
S&P MidCap 400®	Daily Averaging	6.7%	6.3%	6.7%	NA	NA	NA	6.45%
Russell 2000®	Annual Point-to-Point	6.6%	5.9%	5.9%	6.1%	6.1%	NA	5.98%
Russell 2000®	Daily Averaging	6.5%	6.0%	6.1%	6.1%	6.1%	NA	6.17%
EURO STOXX 50®	Annual Point-to-Point	6.9%	6.5%	7.2%	6.9%	NA	NA	6.78%
Uncapped S&P 500®	Annual Point-to-Point	7.7%	6.7%	7.5%	7.2%	7.6%	7.3%	6.80%
Multi-Index	Annual Point-to-Point	6.7%	6.1%	6.2%	6.4%	NA	NA	6.25%

*Financial Data Sourced from Bloomberg

The rate of return can vary significantly for individual business days. If your client allocates premium payments to more than one index selection, the Maximum Illustrated Rate that is used will be a weighted average of each of the Maximum Illustrated Rates for the indices your client chooses, taking into account the percentage of premium you allocated to each Index. Those percentage allocations are shown at the beginning of the Tabular Detail pages.

The Maximum Illustrated Rate is not an expected rate for any given year. It is an average based on past performance and is not intended to predict future performance. When premium payments are allocated to one or more Index Selections, the amount credited to your client's policy will depend on the actual change in the selected Index. The actual credited rate for any given year will almost certainly be different from the illustrated rate, as it is not possible to know in advance what the actual credited rate will be.

Indexed universal life products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance.

Historical performance of the indices is not intended to predict or project performance.

THE STANDARD & POOR'S 500[®] COMPOSITE STOCK PRICE INDEX; THE STANDARD & POOR'S MIDCAP 400[®] Composite Stock Price INDEX; and THE DOW JONES INDUSTRIAL AVERAGE™ (DJIA[®]) Composite Stock Price INDEX

These Indices do not include dividends paid by the underlying companies. The "S&P 500[®]", "S&P MidCap 400[®]" and "DJIA[®]" Indices ("Indices")" are products of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by North American Company for Life and Health Insurance. Standard & Poor's[®] and S&P[®] are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones[®] is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by North American Company for Life and Health Insurance. The product is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the Indices.

The EURO STOXX 50[®] is the intellectual property of (including registered trademarks) STOXX Limited, Zurich, Switzerland and/or its licensors ("Licensors"), which is used under license. The Index Accounts for this Product based on the Index are in no way sponsored, endorsed, sold or promoted by STOXX and its Licensors and neither of the Licensors shall have any liability with respect thereto.

The NASDAQ-100[®], NASDAQ-100 INDEX[®] and NASDAQ[®] are registered marks of the NASDAQ Stock Market Inc. (which with its affiliates are the "Corporations") and are licensed for use by North American Company for Life and Health Insurance This product has not been passed on by the Corporations as to their legality or suitability. This product is not issued, endorsed, sold or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THIS PRODUCT. THIS INDEX DOES NOT INCLUDE DIVIDENDS PAID BY THE UNDERLYING COMPANIES.

Russell 2000[®] Index is a trademark of Russell Investments, and has been licensed for use by North American Company for Life and Health Insurance. The products are not sponsored, endorsed, sold or promoted by Russell Investments and Russell Investments makes no representation regarding the advisability of purchasing this life insurance contract.

North American's indexed universal life products are not sponsored, endorsed, sold or promoted by the S&P 500[®], S&P MidCap 400[®], DJIA[®], EURO STOXX 50[®], NASDAQ-100[®] and Russell 2000[®], and they make no representation regarding the advisability of purchasing this contract or investing in this product.

Builder IUL, Guarantee Builder IUL, Rapid Builder IUL, and Survivorship GIUL are issued on policy form series LS172, LS175, LS171, and LS176 and LS176W with waiver of surrrender charge option respectively by North American Company for Life and Health Insurance, Administrative Office, Sioux Falls, SD 57193. Products, features, riders, endorsement or issue ages may not be available in all jurisdictions. Restrictions or limitations may apply.

We're Here For Life®

525 W Van Buren | Chicago IL 60607

FOR AGENT USE ONLY. NOT TO BE USED FOR CONSUMER SOLICITATION PURPOSES. NAM-3146 R1 2/16

www.NorthAmericanCompany.com