

Indexed universal life insurance portfolio

For Builder Plus IUL® 3, Protection Builder IUL®, and Smart Builder® IUL 2 issued by North American Company for Life and Health Insurance® Current rates effective 7-31-2023



Indexed universal life (IUL) insurance

Caps & participation rates

- Builder Plus IUL 3
- Protection Builder IUL
- Smart Builder IUL 2

North American's indexed universal life insurance products are designed to provide you with diversification options. In addition to death benefit protection, indexed universal life policies provide the opportunity for cash value growth through a fixed account and an index account. You can allocate money to either account, or to a combination of both.

Fixed account

The fixed account offers a current interest rate, which is subject to change based on the current interest-rate environment. However, the fixed account offers a guaranteed minimum interest rate.

Current interest rates are subject to change.

Index account

The index account credits interest based on the upward movement of one or more stock market indexes, such as the S&P 500°. Interest credited is limited on both the "top" and "bottom." The index account features a zero percent floor, meaning that interest credited is never less than zero percent. So, the index account can't lose money due to poor index performance.

Interest credited in the index account is also subject to an index cap, participation rate, and/or spread depending on the index and crediting method you select.

Your index selection options

You can choose to allocate your money to any combination of the index selections shown in the accompanying table on the next page. No one index selection will always be the best. Using more than one index selection offers the possible advantage that different index selections may perform better in different years.

Index caps, participation rates, and spread rates are evaluated and changed periodically. **Regardless of which index selection(s) you choose, the interest rate credited to the index account will never be less than zero**.

Systematic Premium Allocation (SPA)

The SPA option enables you to have a designated amount of premium initially placed into the Fixed Account and then automatically allocated toward your index selections in equal amounts (\$200/month minimum) until the balance is zero. Designated SPA premium earns the current fixed account interest rate until it is transferred to the designated index selections.

Glossary

Index – Measure of stock market performance; does NOT include dividends on the underlying stocks.

Index crediting method – How to measure the index movement over the index period.

Index period – The length of time over which the index is measured.

Index selection – Combining an index with an index crediting method creates the index selection. North American's IUL products includes up to 12 possible "combinations" or index selections.

Participation rate – The percentage of the index movement that is credited to the index account (subject to any index cap).

Index cap – Maximum interest rate that is credited to the index account.

Floor – Minimum annual interest rate that is credited to the index account.

Spread rate – The rate that is subtracted from the index growth.

	Index s	Builder Plus IUL 3			Protection Builder IUL			
	Index	Crediting method	Index participation rate	Index cap	Spread	Index participation rate	Index cap	Spread
1	Fidelity Multifactor Yield Index SM 5% ER	Annual Point-to-Point	120.00%	None	None	125.00%	None	None
2	Fidelity Multifactor Yield Index SM 5% ER	High Par Annual Point-to-Point	185.00%	None	None	140.00%	None	None
3	S&P 500°	Annual Point-to-Point	100.00%	9.30%	None	100.00%	6.95%	None
4	S&P 500°	Monthly Point-to-Point	100.00%	3.30%	None	100.00%	2.45%	None
5	S&P 500°	Annual Point-to-Point with Spread	100.00%	None	7.50%	100.00%	None	8.50%
6	High Par S&P 500°	Annual Point-to-Point	140.00%	7.90%	None	140.00%	6.10%	None
7	NASDAQ-100°	Annual Point-to-Point	N/A	N/A	N/A	100.00%	6.35%	None
8	S&P Mid-Cap 400°	Annual Point-to-Point	100.00%	8.25%	None	100.00%	6.65%	None
9	Russell 2000°	Annual Point-to-Point	100.00%	8.25%	None	100.00%	6.50%	None
10	EURO STOXX 50°*	Annual Point-to-Point	N/A	N/A	N/A	100.00%	7.45%	None
11	Multi-Index	Optimal Strategy Annual Point-to-Point	N/A	N/A	N/A	100.00%	5.95%	None
12	Uncapped S&P 500°	Annual Point-to-Point	50.75%	None	None	37.50%	None	None

	Index se	election	Smart Builder IUL 2				
	Index	Crediting method	Index participation rate	Index cap	Spread		
1	Fidelity Multifactor Yield Index SM 5% ER	Annual Point-to-Point	125.00%	None	None		
2	Fidelity Multifactor Yield Index SM 5% ER High Par Annual Point-to-Point		140.00%	None	None		
3	S&P 500°	Annual Point-to-Point	100.00%	6.50%	None		
4	S&P 500°	Monthly Point-to-Point	100.00%	2.25%	None		
5	S&P 500°	Annual Point-to-Point with Spread	100.00%	None	9.00%		
6	High Par S&P 500°	Annual Point-to-Point	140.00%	5.80%	None		
7	NASDAQ-100°	Annual Point-to-Point	100.00%	5.80%	None		
8	S&P Mid-Cap 400°	Annual Point-to-Point	100.00%	5.80%	None		
9	Russell 2000°	Annual Point-to-Point	100.00%	5.80%	None		
10	EURO STOXX 50°*	Annual Point-to-Point	100.00%	7.00%	None		
11	Multi-Index	Optimal Strategy Annual Point-to-Point	100.00%	5.60%	None		
12	Uncapped S&P 500°	Annual Point-to-Point	34.00%	None	None		

^{*} Not available on Builder Plus IUL 3

Multiple crediting methods

Annual Point-to-Point

With this method, the change in index value is determined by comparing the index value on the very first business day of the index period to the index value on the very last business day of the index period. This value is then multiplied by the index participation rate. The annual floor rate and annual cap rate are then applied to determine the final index credit. Earnings, if any, are credited and locked in on an annual basis.

High Par Annual Point-to-Point

Index versions with a higher participation rate are available through the High Participation S&P 500[®] and the Fidelity Multifactor Yield IndexSM 5% ER.

Monthly Point-to-Point

The monthly point-to-point crediting method will apply the index credit after the end of the 12-month index period. The growth in the index for each month within that 12-month index period is measured. The current monthly index cap rate is applied to each of the monthly growth rates; there is no monthly floor rate applied. These 12 monthly values are added together and then an annual floor rate is applied in order to determine the final index credit. Earnings, if any, are credited and locked in on an annual basis.

Annual Point-to-Point with Spread

With this method, the change in index value is determined by comparing the index value on the very first business day of the index period to the index value on the very last business day of the index period. The spread is then subtracted from the index growth. The annual floor rate is applied to determine the final index credit. Earnings, if any, are credited and locked in on an annual basis.

Indexed Universal Life insurance products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance.

Builder Plus IUL 3 (policy form series LS191), Protection Builder IUL (policy form series LS186), and Smart Builder IUL 2 (policy form series LS187), or state variation, including all applicable endorsements and riders, are issued by North American Company for Life and Health Insurance, West Des Moines, IA. Products, features, riders, endorsement or issue ages may not be available in all jurisdictions. Restrictions or limitations may apply.

THE S&P 500® INDEX:

THE S&P Midcap 400® INDEX

THE DOW JONES INDUSTRIAL AVERAGE® (DJIA®) COMPOSITE STOCK PRICE INDEX

These Indices do not include dividends paid by the underlying companies.

The S&P MidCap 400°, and the S&P 500° ("the Indices") are products of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by North American Company for Life and Health Insurance® ("the Company"). S&P°, S&P 500°, US 500, The 500, iBoxx°, iTraxx° and CDX° are trademarks of S&P Global, Inc. or its affiliates ("S&P"); Dow Jones° is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"). It is not possible to invest directly in an index. The Company's Product is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or any of their respective affiliates (collectively, "S&P Dow Jones Indices"). S&P Dow Jones Indices does not make any representation or warranty, express or implied, to the owners of the Company's Product or any member of the public regarding the advisability of investing in securities generally or in the Company's Product particularly or the ability of the Indices to track general market performance. Past performance of an index is not an indication or guarantee of future results. S&P Dow Jones Indices' only relationship to the Company with respect to the Indices is the licensing of the Index and certain trademarks, service marks and/or trade names of S&P Dow Jones Indices and/or its licensors. The Indices are determined, composed and calculated by S&P Dow Jones Indices without regard to the Company or the Company's Product. S&P Dow Jones Indices has no obligation to take the needs of the Company or the owners of the Company's Product into consideration in determining, composing or calculating the Indices. S&P Dow Jones Indices has no obligation or liability in connection with the administration, marketing or trading of the Company's Product. There is no assurance that investment products based on the Indices will accurately track index performance or provide positive investment returns. S&P Dow Jones Indices LLC is not an investment adviser, commodity trading advisory, commodity pool operator, broker dealer, fiduciary, "promoter" (as defi

S&P DOW JONES INDICES DOES NOT GUARANTEE THE ADEQUACY, ACCURACY, TIMELINESS AND/OR THE COMPLETENESS OF THE INDICES OR ANY DATA RELATED THERETO OR ANY COMMUNICATION, INCLUDING BUT NOT LIMITED TO, ORAL OR WRITTEN COMMUNICATION (INCLUDING ELECTRONIC COMMUNICATIONS) WITH RESPECT THERETO. S&P DOW JONES INDICES SHALL NOT BE SUBJECT TO ANY DAMAGES OR LIABILITY FOR ANY ERRORS, OMISSIONS, OR DELAYS THEREIN. S&P DOW JONES INDICES MAKES NO EXPRESS OR IMPLIED WARRANTIES, AND EXPRESSLY DISCLAIMS ALL WARRANTIES, OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE OR AS TO RESULTS TO BE OBTAINED BY THE COMPANY, OWNERS OF THE COMPANY'S PRODUCT[S], OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE INDICES OR WITH RESPECT TO ANY DATA RELATED THERETO. WITHOUT LIMITING ANY OF THE FOREGOING, IN NO EVENT WHATSOEVER SHALL S&P DOW JONES INDICES BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES INCLUDING BUT NOT LIMITED TO, LOSS OF PROFITS, TRADING LOSSES, LOST TIME OR GOODWILL, EVEN IF THEY HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER IN CONTRACT, TORT, STRICT LIABILITY, OR OTHERWISE. S&P DOW JONES INDICES HAS NOT REVIEWED, PREPARED AND/OR CERTIFIED ANY PORTION OF, NOR DOES S&P DOW JONES INDICES HAVE ANY CONTROL OVER, THE COMPANY'S PRODUCT[S] REGISTRATION STATEMENT, PROSPECTUS OR OTHER OFFERING MATERIALS. THERE ARE NO THIRD-PARTY BENEFICIARIES OF ANY AGREEMENTS OR ARRANGEMENTS BETWEEN S&P DOW JONES INDICES AND THE COMPANY, OTHER THAN THE LICENSORS OF S&P DOW JONES INDICES INDICES

Frank Russell Company ("Russell") is the source and owner of the trademarks, service marks and copyrights related to the Russell Indexes. Russell is a trademark of Frank Russell Company. Neither Russell nor its licensors accept any liability for any errors or omissions in the Russell Indexes and / or Russell ratings or underlying data and no party may rely on any Russell Indexes and / or Russell ratings and / or underlying data contained in this communication. No further distribution of Russell Data is permitted without Russell's express written consent. Russell does not promote, sponsor or endorse the content of this communication.

The EURO STOXX 50° is the intellectual property of (including registered trademarks) STOXX Limited, Zurich, Switzerland and/or its licensors"), which is used under license. The Index Accounts for this Product based on the Index are in no way sponsored, endorsed, sold or promoted by STOXX and its Licensors and neither of the Licensors shall have any liability with respect thereto.

The Fidelity Multifactor Yield Index^{5M} 5% ER (the "Index") is a multi-asset index, offering exposure to companies with attractive valuations, high quality profiles, positive momentum signals, lower volatility and higher dividend yield than the broader market, as well as U.S. treasuries, which may reduce volatility over time. Fidelity and its related marks are service marks of FMR LLC. Fidelity Product Services LLC ("FPS") has licensed this index for use for certain purposes to North American Company for Life and Health Insurance® (the "Company") on behalf of the Product. The Index is the exclusive property of FPS and is made and compiled without regard to the needs, including, but not limited to, the suitability needs, of the Company, the Product, or owners of the Product. The Product is not sold, sponsored, endorsed or promoted by FPS or any other party involved in, or related to, making or compiling the Index. The Company exercises sole discretion in determining whether and how the Product will be linked to the value of the Index. FPS does not provide investment advice to owners of the Product, nor to any other person or entity with respect to the Index and in no event shall any Product contract owner be deemed to be a client of FPS.

Neither FPS nor any other party involved in, or related to, making or compiling the Index has any obligation to continue to provide the Index to the Company with respect to the Product. Neither FPS nor any other party involved in, or related to, making or compiling the Index makes any representation regarding the Index, Index information, performance, annuities generally or the Product particularly.

Fidelity Product Services LLC disclaims all warranties, express or implied, including all warranties of merchantability or fitness for a particular purpose or use. Fidelity Product Services LLC shall have no responsibility or liability whatsoever with respect to the Product.

Life insurance policies have terms under which the policy may be continued in force or discontinued. Current cost of insurance rates and interest rates are not guaranteed. Therefore, the planned periodic premium may not be sufficient to carry the contract to maturity. The Index Accounts are subject to caps and participation rates. In no case will the interest credited be less than 0 percent. Please refer to the customized illustration provided by your agent for additional detail. The policy's death benefit is paid upon the death of the insured. The policy does not continue to accumulate cash value and excess interest after the insured's death. For costs and complete details, call or write North American Company for Life and Health Insurance, Administrative Office, One Sammons Plaza, Sioux Falls, SD 57193, Telephone 877-872-0757

Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance®. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.

Administrative Office One Sammons Plaza Sioux Falls, South Dakota

NorthAmericanCompany.com