

## **Builder Plus IUL Current Index Performance**

The charts below provide historical averages of the performance of the various indices and crediting methods available for the Builder Plus IUL indexed universal life product. You may choose to allocate premium into any one or a combination of index selections. Please note that not all index selections are available on all products.

S&P 500®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%		
10.25% Annual Cap	Index Credit		1.78%	7.35%	6.41%	7.03%		
Uncapped Annual Point-to-Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%		
43% Participation Rate	Index Credit		0.77%	4.84%	4.00%	4.94%		
Annual Point to Point with High Par	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%		
8.6% Annual Cap and 140% Participation Rate	Index Credit		2.50%	6.53%	5.59%	6.21%		
Annual Point to								
Point with Spread	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%		
4.8% Spread	Index Credit		0.00%	7.42%	6.03%	7.87%		
Monthly Point-to-Point	Index Growth		3.41%	11.23%	8.78%	10.90%		
2.75% Monthly Cap	Index Credit		0.00%	8.48%	5.56%	6.28%		

S&P MidCap 400®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	16.38%	-3.43%	7.63%	7.14%	10.85%		
8% Annual Cap	Index Credit		0.00%	5.26%	4.73%	5.54%		

NASDAQ-100®								
Average Annualized Value								
	Year-to- Date	1 Year	3 Year	5 Year	10 Year			
Annual Point-to-Point	Index Growth	22.42%	1.36%	16.70%	13.86%	16.25%		
8% Annual Cap	Index Credit		1.36%	5.74%	5.68%	6.74%		

Russell 2000®								
Average Annualized Value								
	Year-to- Date	1 Year	3 Year	5 Year	10 Year			
Annual Point-to-Point	Index Growth	12.96%	-8.94%	6.77%	6.70%	9.69%		
8% Annual Cap	Index Credit		0.00%	5.26%	4.73%	4.99%		

EURO STOXX 50®							
Average Annualized Value							
		Year-to- Date	1 Year	3 Year	5 Year	10 Year	
Annual Point-to-Point	Index Growth	18.93%	4.55%	5.94%	2.04%	2.20%	
9.25% Annual Cap	Index Credit		4.55%	4.53%	2.69%	4.06%	

### Multi-Index (S&P 500®, EURO STOXX 50®, Russell 2000®)

Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	17.68%	1.02%	9.96%	7.57%	9.72%		
7.5% Annual Cap	Index Credit		1.02%	5.30%	4.65%	5.30%		

Information current as of 9/30/19. Financial data sourced from Bloomberg and Yahoo Finance



## **Builder Plus IUL 2 Current Index Performance**

The charts below provide historical averages of the performance of the various indices and crediting methods available for the Builder Plus IUL 2 indexed universal life product. You may choose to allocate premium into any one or a combination of index selections. Please note that not all index selections are available on all products.

S&P 500®									
	Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year			
Annual Point to Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
10.75% Annual Cap	Index Credit		2.05%	8.81%	7.68%	8.41%			
Uncapped Annual Point to Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
50% Participation Rate	Index Credit		1.03%	6.46%	5.32%	6.57%			
Annual Point to Point with High Par	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
8.6% Annual Cap and 140% Participation Rate	Index Credit		2.87%	7.50%	6.42%	7.13%			
Annual Point to Point with Spread	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
4.8% Spread	Index Credit		0.00%	8.51%	6.92%	9.02%			
Monthly Point to Point	Index Growth		3.41%	11.23%	8.78%	10.90%			
3.25% Monthly Cap	Index Credit		0.00%	10.63%	7.25%	8.28%			

S&P MidCap 400®							
Average Annualized Value							
		Year-to- Date	1 Year	3 Year	5 Year	10 Year	
Annual Point to Point	Index Growth	16.38%	-3.43%	7.63%	7.14%	10.85%	

6.41%

5.76%

6.75%

0.00%

NASDAQ-100®								
Average Annualized Value								
Year-to- Date 1 Y			1 Year	3 Year	5 Year	10 Year		
Annual Point to Point	Index Growth	22.42%	1.36%	16.70%	13.86%	16.25%		
8.5% Annual Cap	Index Credit		1.56%	6.97%	6.87%	8.15%		

Russell 2000®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point to Point	Index Growth	12.96%	-8.94%	6.77%	6.70%	9.69%		
8.5% Annual Cap	Index Credit		0.00%	6.41%	5.76%	6.07%		

EURO STOXX 50®							
Average Annualized Value							
	Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point to Point	Index Growth	18.93%	4.55%	5.94%	2.04%	2.20%	
10% Annual Cap	Index Credit		5.23%	5.47%	3.25%	4.98%	

### Multi-Index (S&P 500<sup>®</sup>, EURO STOXX 50<sup>®</sup>, Russell 2000<sup>®</sup>)

Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point to Point	Index Growth	17.68%	1.02%	9.96%	7.57%	9.72%		
8.25% Annual Cap	Index Credit		1.17%	6.64%	5.84%	6.59%		

Information current as of 9/30/19. Financial data sourced from Bloomberg and Yahoo Finance

8.5% Annual Cap

Index Credit



### **Guarantee Builder IUL® Current Index Performance**

The charts below provide historical averages of the performance of the various indices and crediting methods available for the Guarantee Builder IUL indexed universal life product. You may choose to allocate premium into any one or a combination of index selections. Please note that not all index selections are available on all products.

S&P 500®									
Average Annualized Value									
		Year-to- Date	1 Year	3 Year	5 Year	10 Year			
Annual Point-to-Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
9.75% Annual Cap	Index Credit		1.78%	7.03%	6.12%	6.74%			
Uncapped Annual Point-to-Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
39% Participation Rate	Index Credit		0.70%	4.39%	3.63%	4.48%			
Annual Point to Point with High Par	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
7.6% Annual Cap and 140% Participation Rate	Index Credit		2.50%	5.87%	5.01%	5.52%			
Annual Point to Point with Spread	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
5.55% Spread	Index Credit		0.00%	6.94%	5.60%	7.36%			
Monthly Point-to-Point	Index Growth		3.41%	11.23%	8.78%	10.90%			
2.50% Monthly Cap	Index Credit		0.00%	7.82%	5.02%	5.70%			

S&P MidCap 400®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	16.38%	-3.43%	7.63%	7.14%	10.85%		
7% Annual Cap	Index Credit		0.00%	4.61%	4.14%	4.85%		

NASDAQ-100®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	22.42%	1.36%	16.70%	13.86%	16.25%		
7% Annual Cap	Index Credit		1.36%	5.09%	5.10%	6.04%		

Russell 2000®								
Average Annualized Value								
	Year-to- Date	1 Year	3 Year	5 Year	10 Year			
Annual Point-to-Point	Index Growth	12.96%	-8.94%	6.77%	6.70%	9.69%		
7% Annual Cap	Index Credit		0.00%	4.61%	4.14%	4.41%		

EURO STOXX 50®							
Average Annualized Value							
		Year-to- Date	1 Year	3 Year	5 Year	10 Year	
Annual Point-to-Point	Index Growth	18.93%	4.55%	5.94%	2.04%	2.20%	
8.75% Annual Cap	Index Credit		4.55%	4.37%	2.60%	3.87%	

### Multi-Index (S&P 500<sup>®</sup>, EURO STOXX 50<sup>®</sup>, Russell 2000<sup>®</sup>)

Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	17.68%	1.02%	9.96%	7.57%	9.72%		
6.5% Annual Cap	Index Credit		1.02%	4.64%	4.06%	4.61%		

Information current as of 9/30/19. Financial data sourced from Bloomberg and Yahoo Finance



## **Rapid Builder IUL® Current Index Performance**

The charts below provide historical averages of the performance of the various indices and crediting methods available for the Rapid Builder IUL indexed universal life product. You may choose to allocate premium into any one or a combination of index selections. Please note that not all index selections are available on all products.

S&P 500®									
Average Annualized Value									
		Year-to- Date	1 Year	3 Year	5 Year	10 Year			
Annual Point-to-Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
8.5% Annual Cap	Index Credit		1.78%	6.21%	5.39%	6.01%			
Uncapped Annual Point-to-Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
34% Participation Rate	Index Credit		0.61%	3.83%	3.17%	3.91%			
Annual Point to Point with High Par	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
6.6% Annual Cap and 140% Participation Rate	Index Credit		2.50%	5.21%	4.42%	4.83%			
Annual Point to Point with Spread	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%			
6.3% Spread	Index Credit		0.00%	6.46%	5.17%	6.85%			
Monthly Point-to-Point	Index Growth		3.41%	11.23%	8.78%	10.90%			
2.25% Monthly Cap	Index Credit		0.00%	7.10%	4.44%	5.10%			

S&P MidCap 400®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	16.38%	-3.43%	7.63%	7.14%	10.85%		
6% Annual Cap	Index Credit		0.00%	3.96%	3.56%	4.16%		

NASDAQ-100®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	22.42%	1.36%	16.70%	13.86%	16.25%		
6% Annual Cap	Index Credit		1.36%	4.43%	4.50%	5.25%		

Russell 2000®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	12.96%	-8.94%	6.77%	6.70%	9.69%		
6% Annual Cap	Index Credit		0.00%	3.96%	3.56%	3.82%		

EURO STOXX 50®								
Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	18.93%	4.55%	5.94%	2.04%	2.20%		
7.75% Annual Cap	Index Credit		4.55%	4.05%	2.41%	3.49%		

### Multi-Index (S&P 500®, EURO STOXX 50®, Russell 2000®)

Average Annualized Value								
		Year-to- Date	1 Year	3 Year	5 Year	10 Year		
Annual Point-to-Point	Index Growth	17.68%	1.02%	9.96%	7.57%	9.72%		
5.8% Annual Cap	Index Credit		1.02%	4.18%	3.65%	4.13%		

Information current as of 9/30/19. Financial data sourced from Bloomberg and Yahoo Finance



## Legacy Optimizer IUL Current Index Performance

The charts below provide historical averages of the performance of the various indices and crediting methods available for Legacy Optimizer. You may choose to allocate premium into any one or a combination of index selections. Please note that not all index selections are available on all products.

S&P 500®						
Average Annualized						ed Value
		Year-to- Date	1 Year	3 Year	5 Year	10 Year
Annual Point-to-Point	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%
6.5% Annual Cap	Index Credit		1.78%	4.90%	4.22%	4.69%
				i i		1
Annual Point to Point with Spread	Index Growth	18.74%	1.78%	11.14%	8.58%	10.91%
5.75% Spread	Index Credit		0.00%	6.81%	5.49%	7.22%

Indexed Universal Life products are not an investment in the "market" or in the applicable index and are subject to all policy fees and charges normally associated with most universal life insurance.

Historical performance of the indices is not intended to predict or project performance.

#### THE S&P 500<sup>®</sup> COMPOSITE STOCK PRICE INDEX; and THE S&P 400<sup>®</sup> COMPOSITE STOCK PRICE INDEX; and THE DOW JONES INDUSTRIAL AVERAGE<sup>®</sup> (DJIA<sup>®</sup>) COMPOSITITE STOCK PRICE INDEX

These Indices do not include dividends paid by the underlying companies.

The S&P MidCap 400°, DJIA° and the S&P 500° Indices are products of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by North American Company for Life and Health Insurance (the Company). Standard & Poor's<sup>®</sup>, S&P<sup>®</sup>, S&P MidCap 400<sup>®</sup> and S&P 500<sup>®</sup> are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones<sup>®</sup> and DJIA<sup>®</sup> are registered trademarks of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. The Company's Product(s) are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, any of their respective affiliates (collectively, "S&P Dow Jones Indices"). S&P Dow Jones Indices makes no representation or warranty, express or implied, to the owners of the Company's Product(s) or any member of the public regarding the advisability of investing in securities generally or in the Company's Product(s) particularly or the ability of the S&P MidCap 400® and the S&P 500® Indices to track general market performance. S&P Dow Jones Indices' only relationship to the Company with respect to the S&P MidCap 400® and the S&P 500® Indices is the licensing of the Index and certain trademarks, service marks and/or trade names of S&P Dow Jones Indices or its licensors. The S&P MidCap 400<sup>®</sup> and the S&P 500<sup>®</sup> Indices are determined, composed and calculated by S&P Dow Jones Indices without regard to the Company or the Company's Product(s). S&P Dow Jones Indices have no obligation to take the needs of the Company or the owners of the Company's Product(s) into consideration in determining, composing or calculating the S&P MidCap 400° and the S&P 500° Indices. S&P Dow Jones Indices is not responsible for and has not participated in the determination of the prices, and amount of the Company's Product(s) or the timing of the issuance or sale of the Company's Product(s) or in the determination or calculation of the equation by which the Company's Product(s) are to be converted into cash, surrendered or redeemed, as the case may be. S&P Dow Jones Indices has no obligation or liability in connection with the administration, marketing or trading of the Company's Product(s). There is no assurance that investment products based on the S&P MidCap 400<sup>®</sup> and the S&P 500<sup>®</sup> Indices will accurately track index performance or provide positive investment returns. S&P Dow Jones Indices LLC is not an investment advisor. Inclusion of a security within an index is not a recommendation by S&P Dow Jones Indices to buy, sell, or hold such security, nor is it considered to be investment advice. Notwithstanding the foregoing, CME Group Inc. and its affiliates may independently issue and/or sponsor financial products unrelated to the Product(s) currently being issued by the Company, but which may be similar to and competitive with the Company's Product(s). In addition, CME Group Inc. and its affiliates may trade financial products which are linked to the performance of the S&P MidCap 400<sup>®</sup> and the S&P 500<sup>®</sup> Indices.

S&P DOW JONES INDICES DOES NOT GUARANTEE THE ADEQUACY, ACCURACY, TIMELINESS AND/OR THE COMPLETENESS OF THE S&P MIDCAP® AND THE S&P 500® INDICES OR ANY DATA RELATED THERETO OR ANY COMMUNICATION, INCLUDING BUT NOT LIMITED TO, ORAL OR WRITTEN COMMUNICATION (INCLUDING ELECTRONIC COMMUNICATIONS) WITH RESPECT THERETO. S&P DOW JONES INDICES SHALL NOT BE SUBJECT TO ANY DAMAGES OR LIABILITY FOR ANY ERRORS, OMISSIONS, OR DELAYS THEREIN. S&P DOW JONES INDICES MAKES NO EXPRESS OR IMPLIED WARRANTIES, AND EXPRESSLY DISCLAIMS ALL WARRANTIES, OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE OR AS TO RESULTS TO BE OBTAINED BY THE COMPANY, OWNERS OF THE PRODUCT(S), OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE S&P MIDCAP® AND THE S&P 500® INDICES OR WITH RESPECT TO ANY DATA RELATED THERETO. WITHOUT LIMITING ANY OF THE FOREGOING, IN NO EVENT WHATSOEVER SHALL S&P DOW JONES INDICES BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES INCLUDING BUT NOT LIMITED TO, LOSS OF PROFITS, TRADING LOSSES, LOST TIME OR GOODWILL, EVEN IF THEY HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER IN CONTRACT, TORT, STRICT LIABILITY, OR OTHERWISE. THERE ARE NO THIRD PARTY BENEFICIARIES OF ANY AGREEMENTS OR ARRANGEMENTS BETWEEN S&P DOW JONES INDICES AND THE COMPANY, OTHER THAN THE LICENSORS OF S&P DOW JONES INDICES.

The EURO STOXX 50<sup>®</sup> is the intellectual property of (including registered trademarks) STOXX Limited, Zurich, Switzerland and/or its licensors ("Licensors"), which is used under license. The Index Accounts for this Product based on the Index are in no way sponsored, endorsed, sold or promoted by STOXX and its Licensors and neither of the Licensors shall have any liability with respect thereto.

The NASDAQ-100<sup>®</sup>, NASDAQ-100 INDEX<sup>®</sup> and NASDAQ<sup>®</sup> are registered marks of the NASDAQ Stock Market Inc. (which with its affiliates are the "Corporations") and are licensed for use by North American Company for Life and Health Insurance. This product has not been passed on by the Corporations as to their legality or suitability. This product is not issued, endorsed, sold or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THIS PRODUCT. THIS INDEX DOES NOT INCLUDE DIVIDENDS PAID BY THE UNDERLYING COMPANIES.

Frank Russell Company ("Russell") is the source and owner of the trademarks, service marks and copyrights related to the Russell Indexes. Russell<sup>®</sup> is a trademark of Frank Russell Company. Neither Russell nor its licensors accept any liability for any errors or omissions in the Russell Indexes and / or Russell ratings or underlying data and no party may rely on any Russell Indexes and / or Russell ratings and / or underlying data contained in this communication. No further distribution of Russell Data is permitted without Russell's express written consent. Russell does not promote, sponsor or endorse the content of this communication.

North American's index universal life products are not sponsored, endorsed, sold or promoted by the S&P 500<sup>®</sup>, S&P MidCap 400<sup>®</sup>, DJIA<sup>®</sup>, EURO STOXX 50<sup>®</sup>, NASDAQ-100<sup>®</sup> and Russell 2000<sup>®</sup>, and they make no representation regarding the advisability of purchasing this contract or investing in this product.

Builder IUL (policy form series LS172), Builder Plus IUL (policy form series LS183), Guarantee Builder IUL (policy form series LS175), Rapid Builder IUL (policy form series LS176/LS176W with Waiver of Surrender Charge), Survivorship GIUL (policy form series LS171/LS171W with Waiver of Surrender Charge) and Legacy Optimizer IUL (policy form series LS180) are issued by North American Company for Life and Health Insurance, Administrative Office, One Sammons Plaza, Sioux Falls, SD 57193. Products, features, riders, endorsement or issue ages may not be available in all jurisdictions. Restrictions or limitations may apply.



www.northamericancompany.com