

Richard Salerno

Sales Vice President

Your sales vice president, Rich Salerno, can customize services and training to help meet the needs of each individual agent who has placed a commitment with North American. As your regional sales representative, Rich can also assist you in determining case placement, sales strategies, and active recruiting.

Rich comes to North American from AIG/SunAmerica, where he served as a sales vice president in Los Angeles and New York City. Prior to that, he was vice president of Crump Life Brokerage in Salt Lake City and Hartford, Connecticut, where his main focus was working with and coaching agencies to not only grow their business organically but also develop in new markets.

Contact Rich today and ask how he can help grow your business!



E-mail: rsalerno@sfgmembers.com

Office: 800-800-3656 ext. 27750
Direct: 312-648-7760

Mailing Address: 977 Park Palisade Drive
Salt Lake City, UT 84095

Office Hours: 7:30 a.m. to 5:00 p.m. CT, Monday – Thursday
7:30 a.m. to 12:30 p.m. CT, Friday