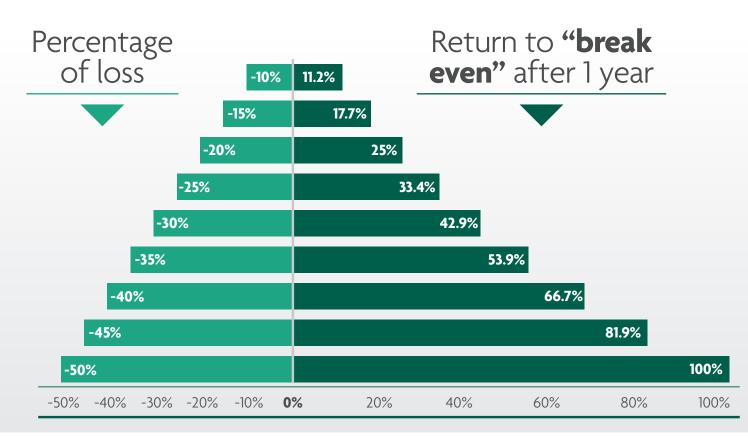
The break-even burden What is the "break-even" point after a market loss?

' Issued by North American Company for Life and Health Insurance®



North American's fixed index annuities offer index-linked accumulation potential without the risk of loss of premium due to market downturns.

Accumulation potential: Both index-linked interest (subject to cap, participation rate or index margin) and fixed rate options.

Interest credits floored at 0%: No risk of loss of premium due to market downturns.



Annuity

Talk to your financial professional for details.

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Fixed index annuities are not a direct investment in the stock market. They are long term insurance products with guarantees backed by the issuing company. They provide the potential for interest to be credited based in part on the performance of specific indices, without the risk of loss of premium due to market downturns or fluctuation. Although fixed index annuities guarantee no loss of premium due to market downturns, deductions from the accumulation value for optional benefit riders or strategy fees or charges associated with allocations to enhanced crediting methods could exceed interest credited to the accumulation value, which would result in loss of premium. They may not be appropriate for all clients. Interest credits to a fixed index annuity will not mirror the actual performance of the relevant index.