North American Company for Life and Health Insurance® - Life Insurance Awareness Month 2026 Social Media Calendar

Use this guide to share engaging content on your social media channels!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the shareable content page!

Post image	Post Copy
	Whatever your reason, getting life insurance can be one of the most impactful financial decisions a person can make. Reach out to me today and let's discuss your "why." Download image

Life Happens, is a nonprofit organization dedicated to helping consumers make smart insurance decisions to safeguard their families financial futures. Life Happens does not endorse any insurance product or agent.

Sammons Financial® is the marketing name for Sammons® Financial Group, Inc.'s member companies, including North American Company for Life and Health Insurance.® Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, North American Company for Life and Health Insurance.

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Phone: 877-872-0757 | **Fax:** 877-208-6136 | NorthAmericanCompany.com

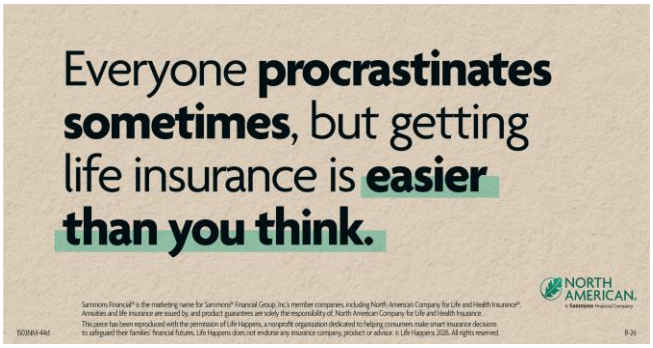
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Is applying for life insurance currently on your to-do list? If it's not, reach out to me today and let's start the conversation.

Download image



People can put off applying for life insurance for many reasons, one of which may be a lack of understanding. Did you know getting life insurance may actually be easier than you think? Reach out to me today to learn how.

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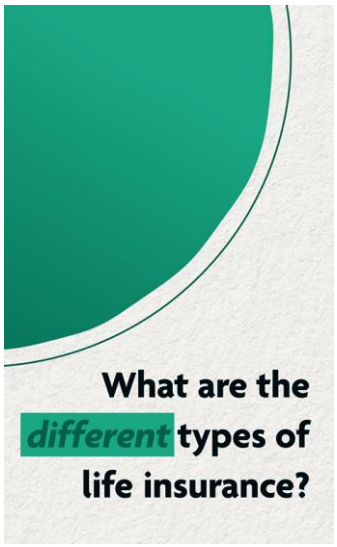
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Video image	Post Copy
	There are different types of life insurance products depending on your specific need. I'd love to help you figure out what those needs are so we can find a product that fits. Let's talk! Download video
	One of the first questions people ask themselves when it comes to life insurance is, "Do I need it?" If you have anyone in your life who depends on you financially, the answer is likely yes. Reach out to me today to help find the right coverage options. Download video

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Video image	Post Copy
	Life insurance can help provide financial protection for your loved ones when you pass away, helping replace living costs and other expenses. Want to learn more? Let's talk! Download video
	Need some financial reminders? I've got you covered. Reach out to me today for a quick conversation. Download video

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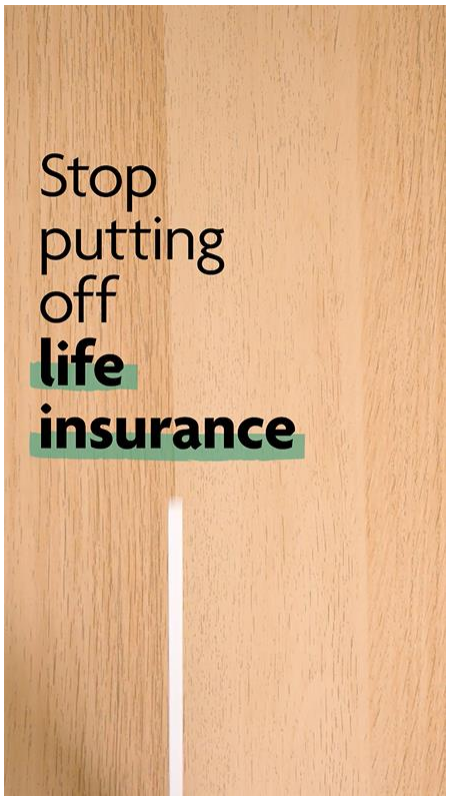
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Video image



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When is the right time to consider applying for life insurance? It could be right now. Talk with me today and I'll help get you started.

Download video

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