

## North American - 2026 Insure Your Love Social Media Resources

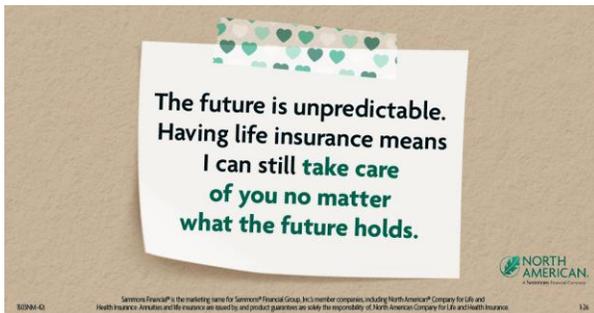
You can use this guide to share engaging life insurance content on your social media channels!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Sharing **one to two posts each week** can give you the best engagement with your followers. And don't forget to incorporate other resources from the [shareable content page](#)!

### Post image



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Life insurance can help you be prepared even when life throws the unexpected. #InsureYourLove

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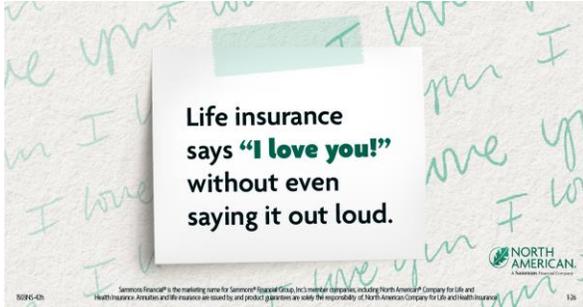
What's your 'why' for life insurance? #InsureYourLove

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Help protect those who matter most. #IYL2026

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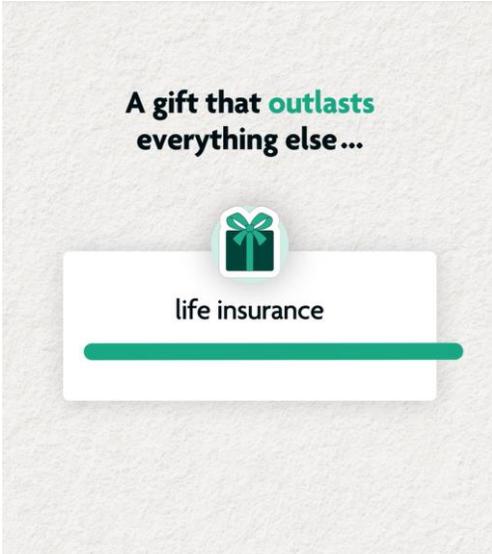
Life insurance can be the ultimate sign of love.  
#InsureYourLove

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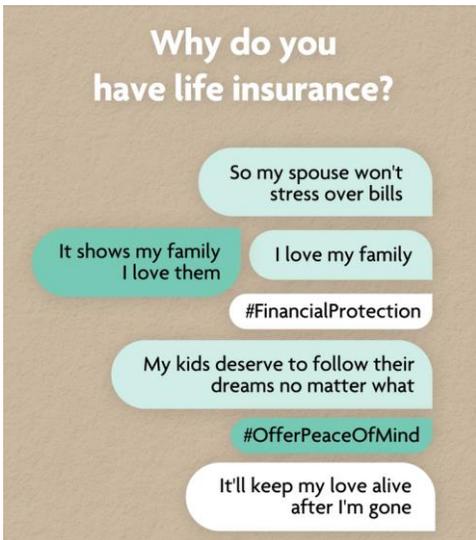
Life insurance can help ensure protection for those who matter most even after you're gone #IYL2026

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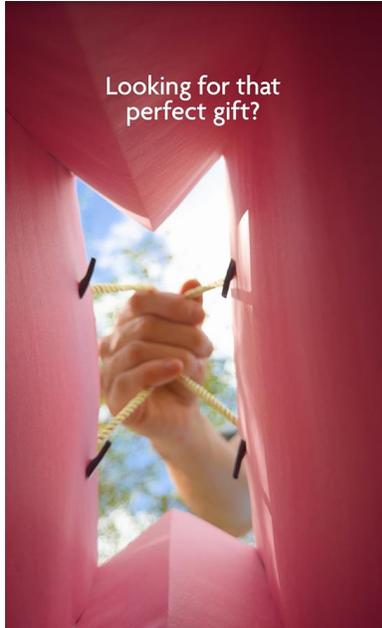
The ultimate gift. #InsureYourLove

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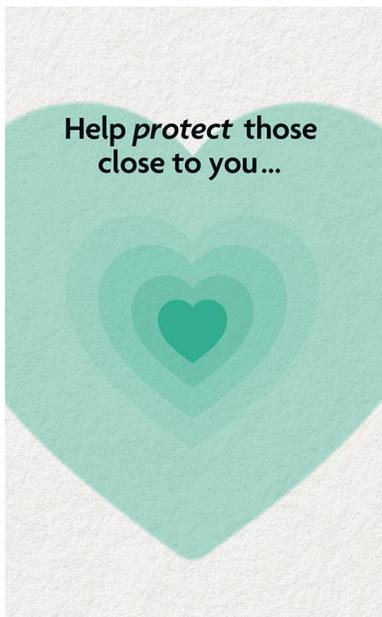
There are so many reasons life insurance is a good idea. What's your "why?" #InsureYourLove

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This year, go with the gift of life insurance. #InsureYourLove

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Help protect those close to you with life insurance. #IYL2026

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